

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## **AGENDA : Long Prairie Area Chamber of Commerce**

Current Executive Board Members: President- Josiah Tonder, VP Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Sarah Amundson, Amber Miller, Micki Czech

**Wednesday, January 25, 2022 03:30 PM @ City Hall**

### **MEETING**

**1-Call to Order/Roll Call:**

**2- Approval of agenda/additions/deletions**

**3- Approval of Minutes, addition, Financial Report**

**4- Introduction of new Community/Chamber Members:** Wireless World, Budget Inn, Better Days Treatment Center (*guest at meeting on January 25, 2023*)

**5- Director's Report-**

Facebook- November/December people like this  
3,353

Webpage- Featuring our Own- **International Education Day- Daniel Ludvigson**

**6- Old Business**

- a. MS Tram- update
- b. Discussion about our core values & mission statement- HOMEWORK & 2023 Strategic Goals
- c. Voting in of officers & board members

**7- New Business**

- a. 2022 Chamber Survey results (*see attached*)
- b. Grant updates: MSR, Welcome Center, FWAC
- c. Upcoming events: Newcomers event, Annual gathering?, first GMB
- d. Next year planning: Prairie Days, Concert in the Park, GMB – After hours – Lunch and Learns(*see attached doc*), Career Fair, workforce workshops etc.

**8- Adjourn** Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

# Long Prairie Area Chamber of Commerce

## 2023 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
4. **Organize Community Development Opportunities**
  - a. **Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.**
5. Budget
  - a. **Establish a budget committee to meet quarterly to discuss financials.**
  - b. **Ensure community events are budget positive.**

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