

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

AGENDA

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING September 12, 2017 4:30 pm at CITY HALL

Current Board Members: President- Kelly Peterson VP- Denita Wisniewski, **Secretary- Clara Vancura**, Treasurer- Ted Gray, Todd Ecker, Dave Determan, **Peg Churchwell**, Andy Otremba, Teresa Sorenson and **John Howard** (highlighted board members were in attendance)

1- Call to Order/Roll Call - motion to pass made by Peg C and second by John H

2- Approval of agenda/additions/deletions motion to pass made by Peg C and second by John H

3- Approval of Minutes, Financial Report –

Financing: Reviewed report with emphasis on need to increase revenue. Discussion will be added to next month's agenda to discuss fundraising/increasing membership dues/administrative costs. Motion made to approve financials and have discussion at next meeting by John H, second by Peg C.

4- Introduction of new Community/Chamber Members: Master Gardeners, Ruth Khamassi- Isagenix, small business consultant, RJ Richter Properties LLC

Possible members: Dragon Willow Winery, Mid-way Gas, Page One Auto

Suggestions: Reaching out to surrounding area business's: 12 mile Tavern, Stone Hill, Browerville Business's, Flensburg Bar, Aww Shucks Antiques, Eagle Valley Greenhouse, Swanville business's, MN Fresh, Talbots Pumpkin Farm

5- Tourism Report— Eric and Lisa Streed did the tourism envelopes while Lu was on vacation, 60 envelopes sent out.

6- EDA Report—Government Report- City, County, School . None at this meeting.

7- Presentations— None at this meeting.

8- Director's Report-

Facebook- August LIKES 1166 = 13 since last meeting, please ask a friend to like our page

Featuring our Own- Safe Routes to School & CentraCare- BLEND initiatives

September 27th – upcoming meeting open to the public to discuss safe routes to school

Publicity/Advertising- Nothing for September, October- Homecoming & Trick or Treating

9- Old Business

- a. PRAIRIE DAYS
 - 1. Date: June 15-17, 2018
 - 2. Met with Tourism – Tourism fine with the dates at this time.
 - 3. Also want to increase collaboration with the Lions Club for the 2018
- b. Date: Good Morning Long Prairie – October 19 & Details
 - a. 7:30-8:30 AM
 - b. Invitations ordered
 - c. Host Sites TBD
 - d. 2017 October 19th, 2018: January 18th, April 19th, July 19th, October 18th
- c. Moving forward with Welcome discount packet
 - a. No new news at this time
- d. Bylaws & Handbook review
 - a. Plan is to have revisions and overall review done by January
- e. Donation to LP Lions Breakfast
 - a. 2x 25\$ chamber buck checks, motion to approve by Denita W., Second by Kelly P. vote: 5 in favor votes, no dissent, motion carried

10- New Business

- a. LEDC training: Sept 26, 27; October 17, 31; November 14, 2017
 - a. Sponsored by Blandin
- b. Homecoming parade- sponsors
 - a. Already have two sponsors
- c. Halloween Downtown/HWY – October 31st
 - a. Need board members to call businesses to see if they would like to participate in Trick or Treating – Clara and Peg are willing to help make calls
 - b. Start an email list for Trick or Treating
 - c. Coborn's is contemplating offering a discount on candy for chamber members
 - d. Non Chamber Members cost associated to be included on the "route"
- d. Career Fair- Wednesday, November 8
 - a. Chamber with LPGE School
 - b. Invitations will be sent
- e. Day Care Feasibility Study for Daycare Center
 - a. Meeting with community and business stake holders regarding needs for childcare
 - b. Concerns in the community with not enough day care available for employee's, especially for 2nd shift workers
 - c. Application due in the Spring
- f. Map of Long Prairie
 - a. Working with Doug Thom from the county with GIS
 - b. Discussion of what to place on Map
 - c. Double sided: General Map with community sites and on backside Chamber Business Map
 - d. Rainbow Rider would like to have it for their drivers and is willing to pay for half of the cost

11- Adjourn -- Motion to adjourn at 5:34PM made by Clara, second by John H

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub