

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## **Minutes : Long Prairie Area Chamber of Commerce**

Current Executive Board Members: President- Josiah Tonder, VP Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Dave Determan, Andy Otremba, Sarah Amundson, Amber Miller, Micki Czech

Members in attendance: Josiah T, Amber M, Clara V, Denita W, Micki C (via Zoom)

Wednesday, January 4, 2022 03:30 PM @ City Hall

### **MEETING**

1. Call to Order/Roll Call: 3:42pm
2. Approval of agenda/additions/deletions:
  - a. Update to Date of meeting, Wednesday January 4<sup>th</sup> 2023
  - b. Motion to approve after one change by Amber, second by Denita, Motion carried.
3. Approval of Minutes and Financial Report
  - a. Denita makes motion to approve November minutes and November Financial report, second by Amber, Motion carried.
4. Introduction of new Community/Chamber Members
  - a. One in process: Wireless World
  - b. Renewal Letters are being sent out this week to Chamber Members
5. Director's Report-

Facebook- likes 3,329

Webpage- Featuring our Own- **In the Long Prairie community, every day is a day of giving and receiving**

7. Old Business
  - a. Good Morning Breakfast-
    - i. December: open house at the Chamber
    - ii. 30 people/Chamber Members came to visit
  - b. MS Tram
    - i. Micki working on contact for transportation around town and out of town
      1. Rainbow Rider is not willing to do it
      2. Askamit bus company contacted and waiting for response
  - c. Discussion about our core values and Mission Statement
    - i. Review of our core values in comparison to mission statement
    - ii. Chamber activities discussed in relation to values
    - iii. Values of leadership development and proactive community leadership closely discussed with focus on what we are trying to achieve and what our members may desire
    - iv. Core values to be made and collaborated on at next meeting
8. New Business
  - a. Nominations – Board members:
    - i. January will review board members as well as executive board

- ii. David Determan will be stepping down
  - iii. Any potential candidates to add to the board?
- b. Next year planning (extra meeting): Prairie Days, Concert in the Park, GMB – After hours – Lunch and Learns, Career Fair, workforce workshops etc.
- c. Growth zone
  - i. Start on Monday January 9<sup>th</sup>
- d. LPEDA
  - i. Accepted the new rate of service
- e. Tax Exempt Status
  - i. Phil is moving forward with reinstating tax exemption status
  - ii. Financials were found and being sent in
  - iii. Will see an increase in our costs from Phil for his services

**8- Adjourn** at 4:53pm

Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

## Long Prairie Area Chamber of Commerce

### 2022 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.

**HOW**
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.

**On going**
3. Brand the LPACC as the information Hub of Long Prairie

- a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
- b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
- 4. Organize Community Development Opportunities**
  - a. Facilitate a minimum of 4 classes/workshops per year on various topics. Events can be either in person or virtual.**
- 5. Budget**
  - a. Establish a budget committee to meet quarterly to discuss financials.
  - b. Ensure community events are budget positive.