

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: President- Josiah Tonder, VP Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Dave Determan, Andy Otremba, Josiah Tonder

IN-PERSON at River of Life Church THURSDAY, February 24, 2021 03:30 PM

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, addition, Financial Report

4- Introduction of new Community/Chamber Members:

5- Presentations: Tourism, EDA, City, County, School etc.

6- Director's Report-

Facebook- Jan/Feb people like this

2917 people like this = 78 since last meeting, please ask a friend to like our page

Webpage- Featuring our Own- WAVE article coming <https://www.longprairie.net/news>

7- Old Business

- a. Good Morning Breakfast- NEW flyer for the year
- b. New board members?
- c. REVIEW 2022 goals & Chamber board members responsibilities

8- New Business

- a. Tourism: NEW brochure, Welcome guide, Concerts in the Park
- b. Fundraising letter and efforts for Prairie Days, Concert in the Park and Harmony Park
- c. Other

9- Adjourn Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

Long Prairie Area Chamber of Commerce

2022 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **20** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
HOW
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 4 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budget positive.