

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: President- Josiah Tonder, VP Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members Present: Todd Ecker, Dave Determan, Clara Vancura, Josiah Tonder

Guest: Sarah Amundson

IN-PERSON at City Hall Wednesday, March 23, 2022 03:30 PM

MEETING

1-Call to Order/Roll Call: 3:33PM

2- Approval of agenda/additions/deletions:

Dave motion to approve agenda, seconded by Todd, motion carried.

3- Approval of Minutes:

Todd motion to approve minutes, seconded by Clara, motion carried.

4- Financial Report:

Clara motion to approve financial report, seconded by Josiah, motion carried.

5- Introduction of new Community/Chamber Members: No new members this month. New business coming into town, "Lashed and Polished" will do eye lashes and nails with plan to become a member.

6- Director's Report-

Facebook- Feb/March people like this

2,973 people like this = 64 since last meeting, please ask a friend to like our page

Webpage- Featuring our Own- Outdoor Rink

7- Old Business

- a. Good Morning Breakfast- NEW flyer for the year- March 24- Who can be there?
 - a. Josiah, Sarah, Clara
 - b. TCDC
- b. New board members-
 - a. Sarah Amundson (Camp Smore) -- Clara made motion to accept Sarah onto the LPACC board, seconded by Josiah, motion carried
 - b. Mikki (Prairie Ridge Inn) – unable to attend today but is interested in potentially joining the board
- c. Fundraising letter and efforts for Prairie Days, Concert in the Park and Harmony Park & General planning report
 - a. Already have donations coming in
- d. Tourism:
 - a. NEW brochure – finished and available in the chamber office
 - i. Will use for one year

- b. Welcome guide (visitors and re-location)– still collecting information from those interested in being within the guide. Deadline March 28th 2022 to sign up for advertisement.
 - i. Will use for two years

8- New Business

- a. Outdoor rink
 - a. Next year any changes recommended?
 - i. Will the Park Board/City of Long Prairie be willing to help with snow removal?
 - ii. Volunteers to help during times it is busy after school as well as maintenance in the morning

9- Adjourn Minutes taken by Clara Vancura

Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

Long Prairie Area Chamber of Commerce

2022 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
HOW
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources

On going

4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 4 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budget positive.