

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

## **MINUTES : Long Prairie Area Chamber of Commerce**

In attendance: , Vice Chair- Jeremiah Zahnow, Treasurer- Denita Wisniewski, Micki Czech & Amy Allen on line

Not in attendance: Chair- Josiah Tonder, Secretary- Clara Vancura, Todd Ecker, Andy Otremba, Chris Amundson

**Location: Wednesday, August 23, 2023 – Monthly MEETING 03:30 PM @ CITY HALL**

### **MEETING**

**1-Call to Order/Roll Call: Meeting was called to order at 3:32pm**

**2- Approval of agenda/additions/deletions: Denita made a motion to accept the agenda, Micki seconded the motion, motion carried.**

**3- Approval of Minutes, additions – Micki made a motion to accept the minutes, Denita seconded the motion, motion carried.**

**4- Financial Report Denita made a motion to accept the financial report, Micki seconded the motion, motion carried.**

**5- Introduction of new Community/Chamber Members:**

Small Business Listing - Eternal Arrangements

**6- Director's Report- Facebook- June/July new followers 43**

### **Top post**

[See all](#)

Last 28 days

Boost this post to reach up to 926 more people with every \$14 you spend.



**IN HONOR OF TOM BESEMAN: This Post is in honor of Tom Beseman, the Director of Rendering at Central Bi Products and a resident of Swanville...**

August 2 at 12:31 PM · 🌐

Post Impressions

2,629

Post reach

2,255

Post Engagement

4,860

Webpage- Featuring our Own- **Playground & Parks article.**

### **7- Old Business**

- a. Event updates: **Networking events- Prairie Family Dental:** Denita will be attending the event at the clinic – After hours. The LPGE Career Fair is set for Oct. 27
- b. Events review: The summer events were discussed. Concert in the Park went well. Thank you to Josiah for doing the last concert announcements and collecting the Free will donations. The City Wide Garage Sales went well for the first year. KEYL/KXDL collected the names and announced them on the radio. Chamber advertised on FB and Electronic Sign. Next year it will be listed on our yearly calendar. The Public Forum went well. There were about 30 people in attendance and people could listen to it on the radio and see it via live streaming.

- c. New board members: Chris Amundson will be taking over for Sarah Amundson, but he has had a busy summer and could not attend the past few months. Lu will send out a flyer asking for new members.

#### 8- New Business

- a. MSR grant update - Agreement letters have been sent to applicants. In total, there will be 28 projects.
- b. Setting Goals for the year- One idea was LP stickers, bags, swag...

#### 9- Adjourn Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

## Long Prairie Area Chamber of Commerce 2023 Strategic Goals

1. Increase Chamber Membership
  - a. Secure 15 new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
On going
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out Bi-weekly emails utilizing direct links for advertisements and events.  
On going
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
On going
4. Organize Community Development Opportunities
  - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
  - a. Establish a budget committee to meet quarterly to discuss financials.
  - b. Ensure community events are budget positive.

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AJ Peters Consulting		204.00	\$204.00
Alexandria Technical College		1,000.00	\$1,000.00
Breitenfeldt Group		400.00	\$400.00
Bruce Kivley	5.00	75.00	\$80.00
<del>Casey's General Store</del>		<del>220.00</del>	<del>\$220.00</del>
Central Bi Products	2,500.00		\$2,500.00
Daybreak Foods		463.60	\$463.60
<del>Dreams United/Suenos Unidos</del>		<del>78.00</del>	<del>\$78.00</del>
Gould Bookkeeping and Accounting (C)		220.00	\$220.00
<del>Greg Leidenfrost</del>		<del>147.00</del>	<del>\$147.00</del>
Griff's Pizza		278.00	\$278.00
Hats Off Coffee		220.00	\$220.00
<del>Living Hope Woodwork LLC</del>		<del>220.00</del>	<del>\$220.00</del>
LPEDA	2,512.00		\$2,512.00
<del>Norwex - Gloria Miller</del>		<del>36.00</del>	<del>\$36.00</del>
<del>Rohdes Midway Gas, Bar &amp; Grill</del>		<del>220.00</del>	<del>\$220.00</del>
St. Mary's School		222.00	\$222.00
Staples Area Men's Chorus		78.00	\$78.00
Todd County Council on Aging		78.00	\$78.00
<del>Todd County Historical Society</del>		<del>156.00</del>	<del>\$156.00</del>

Tourism	715.00			\$715.00		
<del>Twardowski Excavating INC.</del>				<del>220.00</del>	<del>\$220.00</del>	
Valley View Estates	220.00			\$220.00		
Venis Apiaries LLC				220.00	\$220.00	
Viva Tobacco & More LLC				220.00	\$220.00	
<del>Woeste Auto</del>				<del>220.00</del>	<del>\$220.00</del>	
Wolves Youth Wrestling				78.00	\$78.00	
TOTAL	\$2,500.00	\$3,447.00	\$1,000.00	\$5.00	\$4,273.60	\$11,225.60