

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen

Wednesday, July 26, 2023 – Monthly MEETING 03:30 PM @ the FAIRGROUNDS

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Prairie Days report

5- Introduction of new Community/Chamber Members:

FOOD TRUCKS: Flavor Shack & Annie’s Sizzlin’ Grill

6- Director’s Report-

Facebook- May/June new followers 52



Thursday night at the Todd County Fair Join the fun ALL weekend long.

July 14 at 7:38 AM · 🌐

Post Impressions
12,894

Post reach
10,147

Post Engagement
3,348

Webpage- Featuring our Own- **Community Health Worker grant & Playground**

7- Old Business

- a. Event updates: Networking events- MS Tram, Concert in the Park, City Wide Garage Sales – August 4 & 5, Public Forum August 7, Career Fair - October 27
- b. Volunteers for Events: Concert in the Park (August 3 & August 10) & MS Tram

8- New Business

- a. New board members: Chris Amundson
- b. MSR grant update

9- Adjourn Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Long Prairie Area Chamber of Commerce

2023 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budget positive.

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AJ Peters Consulting				204.00	\$204.00	
Alexandria Technical College				1,000.00	\$1,000.00	
Breitenfeldt Group				400.00	\$400.00	
Bruce Kivley		5.00	75.00	\$80.00		
Casey's General Store				220.00	\$220.00	
Central Bi Products	2,500.00				\$2,500.00	
Daybreak Foods				463.60	\$463.60	
Dreams United/Suenos Unidos				78.00	\$78.00	
Gould Bookkeeping and Accounting (C)				220.00	\$220.00	
Greg Leidenfrost				147.00	\$147.00	
Griff's Pizza				278.00	\$278.00	
Hats Off Coffee				220.00	\$220.00	
Living Hope Woodwork LLC				220.00	\$220.00	
LPEDA	2,512.00			\$2,512.00		
Norwex Gloria Miller				36.00	\$36.00	
Rohdes Midway Gas, Bar & Grill				220.00	\$220.00	
St. Mary's School				222.00	\$222.00	
Staples Area Men's Chorus				78.00	\$78.00	
Todd County Council on Aging				78.00	\$78.00	
Todd County Historical Society				156.00	\$156.00	
Tourism	715.00			\$715.00		
Twardowski Excavating INC.				220.00	\$220.00	
Valley View Estates	220.00			\$220.00		
Venis Apiaries LLC				220.00	\$220.00	
Viva Tobacco & More LLC				220.00	\$220.00	
Woeste Auto				220.00	\$220.00	
Wolves Youth Wrestling				78.00	\$78.00	
TOTAL	\$2,500.00	\$3,447.00	\$1,000.00	\$5.00	\$4,273.60	\$11,225.60