

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA : Long Prairie Area Chamber of Commerce

Current Executive Board Members: Chair- Josiah Tonder, Vice Chair- Jeremiah Zahnow, Secretary- Clara Vancura, Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Micki Czech, Amy Allen

Wednesday, November 29, 2023 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report

5- Introduction of new Community/Chamber Members: Pinnacle

6- Director's Report- Facebook- October/November new followers **70**

**** NEWS @ DAN'S PRIZE!** The week of October 30th was Vern Noland's (VP of Operations) last week at Dan's Prize, Inc. He has retired after 37 years – Post engagement 1,756

Webpage- Featuring our Own- **Black Friday & Small Business Saturday**

7- Old Business

- a. Event reports & updates: Networking events- Long Prairie Packing- who can come? Learning Luncheon canceled, Manufacturer's Breakfast, Learning Luncheon- report Halloween Trick or Treat- report, Arts & Crafts Show -report, Prairie Days dates – June 2-9
- b. MSR grant and Banners update – see pdf
- c. Discussions: Community Garden, Outdoor Rink

8- New Business

- a. NEXT Chamber meeting: Jose Alba will be attending and giving a CentraCare report
- b. Setting Goals for the year

9- Adjourn Our Core Values :

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Long Prairie Area Chamber of Commerce

2023 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Community Development Opportunities
 - a. Facilitate a minimum of 3 classes/workshops per year on various topics. Events can be either in person or virtual.
5. Budget
 - a. Establish a budget committee to meet quarterly to discuss financials.
 - b. Ensure community events are budget positive.

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