

Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA :

Current Executive Board Members:

Chair: Toby Polkinghorne, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Jodi Dixon, Todd Ecker, Andy Otremba, Chris Amundson, **Micki Czech - Resignation**

Wednesday, April 23, 2025 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Financials

5- Introduction of new Community/Chamber Members: Rewild: <https://rewildbrandstudio.com/about> ,

All in Common, Bolton Menk, Angeles Construction & Cleaning, Childcare - Tia Nathaly LLC

6- Director's Report-

7- Old Business

- a. Membership renewal report – Paid - \$40, 613.18, Open invoices \$4,444.25
- b. Chamber Event reports & updates:
- c. **Networking events**
 - Career Fair - Report**
 - Community Gardens - [Guidelines](#)**
 - Prairie Days – June 7th – update – Fundraising & Volunteers**
 - Latino Festival – CINCO DE MAYO- July 26, 2025 3-10pm – food, music, inflatables**
- d. [Chamber Bucks](#) – click for updated webpage
Order form: <https://forms.gle/pu1xZU5pCHU6aqxt8>

8- New Business

- a. Micki Czech – resignation
- b. Consent agenda idea
- c. What does it mean to be a Chamber board member? See attachments

9- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

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2025 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events monthly