

Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA :

Current Executive Board Members:

Chair: Toby Polkinghorne, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Jodi Dixon, Todd Ecker, Andy Otremba, Chris Amundson

Wednesday, August 27, 2025 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions & minutes

3- Financial Report – Financials CD update- September 15, Renewal

4- Introduction of new Community/Chamber Members: DW Jones Management, Star Bank, 7 House Bar & Grill, Angeles Cleaning -19 New members in 2025

5- Director's Report-

6- Old Business

- a. Chamber Event reports & updates:
 - **Networking events** – TOMORROW August 28 –Nursing Home (report on IF networking event) September open, October 9th Little Falls & LP at Back Forty, October 21 Business Appreciation with Dan's Prize.
 - **Latino Festival – Report-** July 26, 2025 about 700 visitors
 - **Chamber Concert** - Monroe Crossing - August 12 report

7- New Business

- a. Future for Chamber Concerts
- b. One week more of vacation - September 2 – 5
- c. Planning for the year

8- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

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2025 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events monthly