

Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA :

Current Executive Board Members:

Chair: Toby Polkinghorne, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, , Chris Amundson, Micki Czech, Amy Allen

Wednesday, Feb 26, 2025 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Financials

5- Introduction of new Community/Chamber Members: BK Blooms, Prairie View Diesel Repair

6- Director's Report-

7- Old Business

- a. Membership renewal report
- b. Chamber Event reports & updates:
- c. **Networking events**
 - Jan -Childcare Appreciation report
 - February – CentraCare 5:30-6:30
 - March- William Dingman**Prairie Days** – June 7th – update – Game World, bands, DJ
- d. MN Chamber of Commerce Executive conference in February - report & suggestions
- e. Chamber Bucks - Report – Denita W ...updates and questions

8- New Business

- a. 2024 Tourism review- 2025 Tourism request

9- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

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2025 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events on a monthly basis