

Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA :

Current Executive Board Members:

Chair: Toby Polkinghorne, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, , Chris Amundson, Micki Czech

Wednesday, March 26, 2025 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Financials

5- Introduction of new Community/Chamber Members: Initiative Foundation, Lakeland Dental, Penmac Staffing Services, Northern Pines, Hearts United

6- Director's Report-

7- Old Business

- a. Membership renewal report
- b. Chamber Event reports & updates:
- c. **Networking events**
 - February – CentraCare - report
 - March- William Dingman - This Thursday 4:30 – 6:30pm
- Career Fair - click on slide show link for list of careers: [Descriptions 2025 Career Fair](#)**
- Community Gardens - [Guidelines](#)**
- Prairie Days – June 7th – update – Fundraising**
- d. [Chamber Bucks](#) – click for updated webpage
- e. Tourism - Concert in the Park - vote

8- New Business

- a. New Computer- updates & AI
- b. Board workshop ideas & Handbook- Sourcewell & IF – discussion
- c. Monthly meetings- 9 months instead of 12 months – Check by-laws
Section 5: Regular and special meetings of the Chamber shall be announced through the community calendar, email and/or through local radio and newspaper.

9- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

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2025 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events monthly