

Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA :

Current Executive Board Members:

Chair: Toby Polkinghorne, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Jodi Dixon, Todd Ecker, Andy Otremba, Chris Amundson

Wednesday, May 28, 2025 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions

3- Approval of Minutes, additions

4- Financial Report – Financials

5- Introduction of new Community/Chamber Members: Eagle Bend Community Circle, Absolutely Sunshine, Penmac Staffing, Akira Torres Cleaning services, Northstar Plumbing, LP Health Care Center/Meadow Place

6- Director's Report-

7- Old Business

Membership renewal report – Paid - **\$42,825.69**, Open invoices **\$2,599.25**

- a. Chamber Event reports & updates:
- b. **Networking events** – May 22, June 26 – Meadow Place, July – Initiative Foundation
Prairie Days – June 7th – update – Fundraising & Volunteers & work based learning
Latino Festival – CINCO DE MAYO- July 26, 2025 3-10pm – food, music, inflatables

8- New Business

- a. Director's vacation: July 14 – July 24
- b. Danniela's hourly wage increase? One year working for the Chamber
- c. What does it mean to be a Chamber board member? See attachments

9- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

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2025 Strategic Goals

1. Increase Chamber Membership
 - a. Secure 15 new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out Bi-weekly emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events monthly

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