

# Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

## AGENDA :

### Current Executive Board Members:

Chair: Toby Polkinghorne, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Jodi Dixon, Todd Ecker, Andy Otremba, Chris Amundson

**Wednesday, November 26, 2025 – Monthly MEETING 03:30 PM @ CITY HALL**

### MEETING

**1-Call to Order/Roll Call:**

**2- Approval of agenda/additions/deletions & minutes**

**3- Financial Report – Financials**

**4- Introduction of new Community/Chamber Members:** Karl's Recycling

**5- Director's Report-**

**6- Old Business**

a. Chamber Event reports & updates:

- **Networking events** – Report: None in November, open house in December

- **Chamber organized events:**

Report: Halloween Trick or Treat

Coming up: Bright Light Festivities, Arts & Craft Show

b. Increase in salary for the EDA – proposal submitted, discussion

– City Council meeting on December 10

**7- New Business**

a. Budget meeting in December – Phil Gould may be able to help with this or Heidi Sudbeck

b. New Executive & Board members

**8- Adjourn** Our Core Values:

❖ Promoting and connecting Chamber Members

❖ Information and Resource Hub

❖ Community enhancement

## **Membership Benefits**

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory
- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

## **Community Benefits**

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Community Gardens
- Downtown Flowers & Deco
- Harmony Park trees & scrubs
- **City Wide Garage Sales**
- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

## **Long Prairie Area Chamber of Commerce**

### **2025 Strategic Goals**

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
4. Organize Networking events monthly