

Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA :

Current Executive Board Members:

Chair: Toby Polkinghorne, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Jodi Dixon, Todd Ecker, Andy Otremba, Chris Amundson

Wednesday, October 22, 2025 – Monthly MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions & minutes

3- Financial Report – Financials

4- Introduction of new Community/Chamber Members: Just For Kix, Editas Bar & Grill

5- Director's Report-

6- Old Business

- a. Chamber Event reports & updates:
 - **Networking events** – Report: October 9th Little Falls & LP at Back Forty, October 21 Business Appreciation with Dan's Prize.
 - **Chamber organized events:** report- Homecoming Parade float prizes
Halloween Trick or Treat, Bright Light Festivities, Arts & Craft Show – \$12, 375

7- New Business

- a. Increase in salary for the EDA – proposal submitted – see attached

8- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Membership Benefits

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory
- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

Community Benefits

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Community Gardens
- Downtown Flowers & Deco
- Harmony Park trees & scrubs
- City Wide Garage Sales
- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

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2025 Strategic Goals

1. Increase Chamber Membership
 - a. Secure 15 new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out Bi-weekly emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events monthly