

Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

AGENDA :

Current Executive Board Members:

Chair: Jodi Dixon, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Teresa Sorenson

4th Wednesday of the month, February 25, 2026 –MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions & minutes

3- Financial Report – Financials - Renewal

4- Introduction of new Community/Chamber Members: Vitality Living & Wireless World

5- Director's Report-

6- Old Business

a. Chamber Event reports & updates:

- **Networking events**

–REPORT: January – Solar & Clean Energy MN Power & CERTS

– February – Child Care Appreciation - Business of Child Care, LPEDA, Chamber, TCDC, TC

- **Chamber organized events:**

Fundraising: ODR, Prairie Days, Latino Festival and Summer Concerts

a. February MCCE conference: REPORT

7- New Business

b. March: Annual Meeting planning

8- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Welcome New 2025 Chamber Members! (31)

Ona's Alterations LLC – Chasity Arnold (January)

Joann Schroeder (individual - January)

BK Blooms (February)

Prairie View Diesel (February)

Childcare - Tia Nathaly LLC (February)

Initiative Foundation (March)

Lakeland Dental (March)

Northern Pines Mental Health Center (March)

Hearts United (March)

Bolton & Menk (April)

All in Common (April)

Angeles Construction & Cleaning LLC (April)

Northstar Plumbing, Heating & Air (May)

Meadow Place Assisted Living (May)

Long Prairie Health Care Center – Nursing Home (May)

Penmac Wadena (May)

Akira Torres Cleaning (May)

Absolutely Sunshine (May)

Kylie Natural - Hair Products (June)

7 House Bar & Grill (August)

DW Jones (August)

Oasis Skin Grove LLC (August)

Sol de Vida (August)

Angeles Reyes Cleaning (September)

Star Bank (September)

Just For Kix – Long Prairie (October)

Edita's Bar & Grill (October)

Karls Recycling (November)

Ring Studios (November)

Explore the Prairie (December)

Dropped: (16...6 with specific reasons)

Long Prairie Chiropractic – slowing down

Rose City Signs – change in leadership

Flavor Shack

John Wiese Ford
Karina's Creations
VIDA- Vital Interpreting Delivering Access - dissolved
Luna's Country Foods
Battle Lake Outdoor - dissolved
Taqueria Chavez
Wireless World
Penny M-Barbershop
Valley View Assisted Living and Memory Care
Lakewood Health System – Medical Place is a member
Long Prairie Vision Center (Dr. Larson)
Prairie Ridge Inn
All This And More Events with Troy Lounsbury – personal reasons

Membership Benefits

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory
- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

Community Benefits

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Career Fair
- Community Gardens
- Downtown Flowers & Deco

- Harmony Park trees & scrubs
- City Wide Garage Sales
- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

Long Prairie Area Chamber of Commerce

2026 Strategic Goals

1. Increase Chamber Membership
 - a. Secure 15 new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out Bi-weekly emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events monthly

