

Long Prairie Area Chamber of Commerce

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AGENDA : Long Prairie Area Chamber of Commerce

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Current Executive Board Members:

Chair: Jodi Dixon, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Tara Stanek, Todd Ecker, Andy Otremba, Chris Amundson, Teresa Sorenson

4th Wednesday of the month, July 22, 2026 –MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions & minutes

3- Financial Report – Financials - CD Renewals & donations

4- Introduction of new Community/Chamber Members: NONE

5- Director's Report-

6- Old Business

a. Chamber Event reports & updates:

- Networking events

July: Todd County Transfer Station

August: Christie House Museum

September: MN Power

October: LPGE

November: Todd County Historical Society??

Chamber organized events:

Summer Concerts- Reports- need volunteers for August 4th

Updates & Fundraising: Latino Festival and Summer Concerts

b. A-Z Chamber visits: Thorsons

c. REMINDER: 1.2 Million - Central Bi meeting & Health and Human Services

- Please fill out your Survey

7- New Business

a. Career Fair – October 13

b. OPEN Conversation – DMV support through WAVE started July 17, 2026

8- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

NEXT MEETINGS: August 26, Sept 23, Oct 28, Nov 18 (early due to Thanksgiving), Dec 16 (due to Xmas)

Welcome New 2026 Chamber Members!

Garden of Love/Jardín de Amor

GoTacos

J Brothers Mechanical Plus

La Dulcería by Jenny

Mediqwest- Central MN

Midnight Grove Marketing, LLC

Todd County Historical Society & Museum

Vitality Living of Long Prairie

Viva Restaurant & Bar

Membership Benefits

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory
- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

Community Benefits

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Career Fair
- Community Gardens
- Downtown Flowers & Deco
- Harmony Park trees & scrubs
- City Wide Garage Sales
- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

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2026 Strategic Goals

1. Increase Chamber Membership
 - a. Secure 15 new members in either Long Prairie or the surrounding area.

- b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
- 2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
- 3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
- 4. Organize Networking events monthly