

Long Prairie Area Chamber of Commerce

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AGENDA : Long Prairie Area Chamber of Commerce

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Current Executive Board Members:

Chair: Jodi Dixon, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Teresa Sorenson

4th Wednesday of the month, June 24, 2026 –MEETING 03:30 PM @ CITY HALL

Board members present: Tara, Jeremiah, Jodi, Denita, Theresa

Guests present: Jordan Liesmeyer from Vitality Assisted Living

MEETING

1-Call to Order/Roll Call:

- Meeting called to order by: 3:33 at Jodi Dixon

2- Approval of agenda/additions/deletions & minutes

- Additions/deletions to agenda:
- On a Motion by Jeremiah, seconded by Tara, agenda approved.
- Discussion of minutes:
- On a Motion by Jeremiah, seconded by Tara, minutes approved.

3- Financial Report – Financials - Renewals & donations

- Discussion of minutes: May income \$8,523.69, Net operating \$13,197.99 for May. Profit & Loss \$91,289 for year to date, Most of the Prairie Days costs are paid to date. Donations are on par for Prairie Days in the amount of \$29,000. Lu added \$2,000 for hours that she put in. This goes into the general account. \$300 extra income from the games. There were at least 5 people that had grad parties that are very active in Prairie Days.

* On a Motion by Jeremiah, seconded by Jodi, financial approved.

- Balances:
 - AHNB General Account - \$89,629.77
 - AHNB CD's – 44,151.79
 - MN National Chamber Bucks - \$3,770.17

4- Introduction of new Community/Chamber Members:

- La Dulcería by Jenny: List on the directory
- Mediqwest- Central MN: Loren Hebert
- Todd County Historical Society & Museum: They were members, and now Jeff Lucas has worked with Lu to post info about it on the Facebook page.

5- Director's Report-

- Jordan spoke about Vitality Assisted Living. Thursday (June 25th) open house from 3 - 5. Tours and drawing for 55 inch TV. Free Konetzko hot dogs. Owner will be there - Tyler Homberg. Ribbon cutting at 2:45 - Todd, Denita, Daniella, Tara, Andy, Jeremiah, will be there for the ribbon cutting.

6- Old Business

Chamber Event reports & updates

Networking events

- July: Todd County Transfer Station: July 23rd - Mike Eberle is the head of the transfer station. Breakfast from 7 - 8:30 am
- August: Christie House Museum: August 20th
- September: OPEN
- October: LPGE breakfast at school - Oct 22nd - October 13th is the career fair at the school.
- MN Power?? interested but haven't gotten back to Lu yet to talk about their programs and rebates.

Chamber organized events:

- Prairie Days Report: About \$2,000 over from last year. Marketing - LP Leader - paying \$2500 for the year. KEYL - did the same thing. They advertise our events. Ice cream man sold out.
- Summer Concerts Report: Johnny Cash - started early because of the weather forecast. Earned \$700 that night over 300 people there. 50% out of towners. Still have about \$2,000 left to fund raise.

Updates & Fundraising:

- Latino Festival: Still have about \$4,000 - Lu is buying baricades. City is paying for shipping which is about \$700 - Festival is July 25th - need volunteers yet - Tara, Denita (?), Theresa (?)
- Summer Concerts: Iten Funeral Home just donated \$2,000.

A-Z Chamber visits:

- LP Tarp:
- Magnifi Financial:
- Midnight Grove:

REMINDER: 1.2 Million - Central Bi meeting & Health and Human Services

Survey – meeting yesterday – see attached

7- New Business

- Pay increase – Danniela Chavez: Lu proposed \$1 per hour. Danniela does all of the event calendar, all of the Commissioners, etc. She is currently working 10 hours per week. On a Motion by Jodi to raise Danniela's hourly wage to \$21, seconded by Theresa, motion carried.
- OPEN Conversation: Want to have Wave hours on Fridays when the DMV is open for testing. Lu may work remotely on Friday afternoons.

8- Adjourn

- On a motion by Jeramiah, seconded by Jodi, meeting adjourned at 4:30.

Our Core Values:

Promoting and connecting Chamber Members

Information and Resource Hub

Community enhancement

Welcome New 2026 Chamber Members!

Garden of Love/Jardín de Amor

GoTacos

J Brothers Mechanical Plus

La Dulcería by Jenny

Mediqwest- Central MN

Midnight Grove Marketing, LLC

Todd County Historical Society & Museum

Vitality Living of Long Prairie

Viva Restaurant & Bar

Membership Benefits

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory
- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

Community Benefits

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Career Fair
- Community Gardens
- Downtown Flowers & Deco
- Harmony Park trees & scrubs

– City Wide Garage Sales

- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

Long Prairie Area Chamber of Commerce

2026 Strategic Goals

Increase Chamber Membership

Secure **15** new members in either Long Prairie or the surrounding area.

Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.

Retain Current Membership –

Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.

Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.

On going

Brand the LPACC as the information Hub of Long Prairie

Send out **Bi-weekly** emails utilizing direct links for advertisements and events.

On going

Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources

On going

Organize Networking events monthly