

Long Prairie Area Chamber of Commerce

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AGENDA : Long Prairie Area Chamber of Commerce

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Current Executive Board Members:

Chair: Jodi Dixon, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Teresa Sorenson

4th Wednesday of the month, April 22, 2026 –MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

- Meeting called to order by: Jodi at 3:31 p.m.
- Members present: Todd, Jodi, Denita, Teresa
- Guests present:

2- Approval of agenda/additions/deletions & minutes

- Additions/deletions: None
- On a motion by Todd and seconded by Teresa, the agenda and minutes were approved.

3- Financial Report – Financials - Renewals

- AHNB General Account: \$72,019.91
- AHNB CD's: \$44,151.79
- MN National – Chamber Bucks: \$3,747.17
- \$59,100.52 Gross Profit through March 31, 2026 - \$25,011. 68 Net Income - \$4,766 left for renewal of memberships. Once the final memberships are paid, we will have a total of \$44,700 in dues
- On a motion by Todd and seconded by Jodi, the financial report was approved.

4- Introduction of new Community/Chamber Members:

- La Dulceria: Listing only - The Sweets - she makes pastries and caters.

5- Director's Report-

- The event calendar is very good. Daniella has been updating. Website looks really good. You can click on the list of events and it will take you directly to the event. She is working on the Voter's guide on the website.

6- Old Business

Chamber Event reports & updates:

Networking events

- April 23: Hilltop Kitchen- lunch @ MN National Bank
 - Teresa and Tara will be there. About 20 people are signed up.
- May 14: Sauk Centre & LPACC at Camphill Village LUNCH
 - Sauk Centre Chamber will be joining us.

Chamber organized events:

Updates & Fundraising:

- Prairie Days
 - \$9,500 left for Prairie Days. \$2,500 grant received. Some larger businesses have yet to donate.
- Latino Festival
 - \$8,000 left for Latino Festival - \$2,500 grant received
- Summer Concerts
 - \$7,500 left for Summer Concerts
- A-Z Chamber visits

- Amazing visit with Cathedral Press. Harley took Lu on a tour of the business. They now send out 1.2 million bulletins. Lu has learned a lot about the businesses that she visits.
- This week will go to Trailer Sales & Fleet Supply

7- New Business

- New board member – Tara Stanek
 - Tara will be a great addition to the board. On a Motion by Jodi and seconded by Todd to nominate Tara Stanek as a new board member. Motion carried.
- 1.2 Million - Central Bi meeting & Health and Human Services
 - Go to the meeting or fill out the survey. Central Bi got a penalty for \$3.3 million for the ponds. They pushed off as long as they could to make renovations. They need to make the improvements. They have been making improvements, but need to play catch-up.
- Save the Date: May 28, 2026 6-7pm at City Hall: <https://www.cbilpcommunityconnect.com/>
https://www.toddcountymn.gov/news_detail_T12_R62.php
 - Central Bi is having a meeting at City Hall. Following that Health and Human Services are going to be having meetings to collect ideas of how the money that the City of Long Prairie is getting from the penalty.
 - Click on the website above for information.

8- Adjourn

- On a motion by Todd and seconded by Teresa, meeting adjourned at 4:03 p.m.

Our Core Values:

Promoting and connecting Chamber Members

Information and Resource Hub

Community enhancement

Welcome New 2025 Chamber Members! (31)

Ona's Alterations LLC – Chasity Arnold (January)

Joann Schroeder (individual - January)

BK Blooms (February)

Prairie View Diesel (February)

Childcare - Tia Nathaly LLC (February)

Initiative Foundation (March)

Lakeland Dental (March)

Northern Pines Mental Health Center (March)

Hearts United (March)

Bolton & Menk (April)

All in Common (April)

Angeles Construction & Cleaning LLC (April)

Northstar Plumbing, Heating & Air (May)

Meadow Place Assisted Living (May)

Long Prairie Health Care Center – Nursing Home (May)

Penmac Wadena (May)

Akira Torres Cleaning (May)

Absolutely Sunshine (May)

Kylie Natural - Hair Products (June)

7 House Bar & Grill (August)
DW Jones (August)
Oasis Skin Grove LLC (August)
Sol de Vida (August)
Angeles Reyes Cleaning (September)
Star Bank (September)
Just For Kix – Long Prairie (October)
Edita's Bar & Grill (October)
Karls Recycling (November)
Ring Studios (November)
Explore the Prairie (December)

Dropped: (16...6 with specific reasons)

Long Prairie Chiropractic – slowing down
Rose City Signs – change in leadership
Flavor Shack
John Wiese Ford
Karina's Creations
VIDA- Vital Interpreting Delivering Access - dissolved
Luna's Country Foods
Battle Lake Outdoor - dissolved
Taqueria Chavez
Wireless World
Penny M-Barbershop
Valley View Assisted Living and Memory Care
Lakewood Health System – Medical Place is a member
Long Prairie Vision Center (Dr. Larson)
Prairie Ridge Inn
All This And More Events with Troy Lounsbury – personal reasons

Membership Benefits

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory

- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

Community Benefits

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Career Fair
- Community Gardens
- Downtown Flowers & Deco
- Harmony Park trees & scrubs
- City Wide Garage Sales
- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

Long Prairie Area Chamber of Commerce

2026 Strategic Goals

Increase Chamber Membership

Secure **15** new members in either Long Prairie or the surrounding area.

Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.

Retain Current Membership –

Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.

Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.

On going

Brand the LPACC as the information Hub of Long Prairie

Send out **Bi-weekly** emails utilizing direct links for advertisements and events.

On going

Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources

On going

Organize Networking events monthly

