

# Long Prairie Area Chamber of Commerce

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

## **Annual review & social time: 3:30-4:00**

- Refreshments
- Introductions
- Lu will be presenting an overview of the year

## **OFFICIAL MEETING: 4:00 – 4:30**

## **AGENDA : Long Prairie Area Chamber of Commerce**

The mission of the Long Prairie Area Chamber of Commerce is to promote Chamber members while enhancing the livability and connectedness of the community.

### Current Executive Board Members:

Chair: Jodi Dixon, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Todd Ecker, Andy Otremba, Chris Amundson, Teresa Sorenson

**4th Wednesday of the month, March 25, 2026 –MEETING 03:30 PM @ CITY HALL**

### **MEETING**

#### **1-Call to Order/Roll Call:**

#### **2- Approval of agenda/additions/deletions & minutes**

#### **3- Financial Report – Financials - Renewals**

#### **4- Introduction of new Community/Chamber Members: Viva Bar & Restaurant & J Brothers Plumbing**

#### **5- Director's Report-**

#### **6- Old Business**

##### a. Chamber Event reports & updates:

##### - **Networking events**

– February – Child Care Appreciation - Business of Child Care, LPEDA, Chamber, TCDC, TC

March: Annual meeting

April 23: Hilltop Kitchen- lunch @ MN National Bank

May 14: Sauk Centre & LPACC at Camphill Village LUNCH

##### **Chamber organized events:**

##### - Career Fair – click link- [slides](#)

##### - Updates & Fundraising: Prairie Days, Latino Festival and Summer Concerts

##### b. Tourism - July 5<sup>th</sup> – Chris Amundsen is asking for LPACC sponsorship of the event for more Chamber recognition. \$500.00

#### **7- New Business**

- Board Recognition posts
- A-Z Chamber visits

**8- Adjourn** Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

## **Welcome New 2025 Chamber Members! (31)**

Ona's Alterations LLC – Chasity Arnold (January)  
Joann Schroeder (individual - January)  
BK Blooms (February)  
Prairie View Diesel ( February)  
Childcare - Tia Nathaly LLC (February)  
Initiative Foundation (March)  
Lakeland Dental(March)  
Northern Pines Mental Health Center (March)  
Hearts United (March)  
Bolton & Menk (April)  
All in Common (April)  
Angeles Construction & Cleaning LLC (April)  
Northstar Plumbing, Heating & Air (May)  
Meadow Place Assisted Living (May)  
Long Prairie Health Care Center – Nursing Home (May)  
Penmac Wadena (May)  
Akira Torres Cleaning (May)  
Absolutely Sunshine (May)  
Kylie Natural - Hair Products (June)  
7 House Bar & Grill (August)  
DW Jones (August)  
Oasis Skin Grove LLC (August)  
Sol de Vida (August)  
Angeles Reyes Cleaning (September)  
Star Bank (September)  
Just For Kix – Long Prairie (October)  
Edita's Bar & Grill (October)  
Karls Recycling (November)  
Ring Studios (November)  
Explore the Prairie (December)

### **Dropped: (16...6 with specific reasons)**

Long Prairie Chiropractic – slowing down

Rose City Signs – change in leadership  
Flavor Shack  
John Wiese Ford  
Karina's Creations  
VIDA- Vital Interpreting Delivering Access - dissolved  
Luna's Country Foods  
Battle Lake Outdoor - dissolved  
Taqueria Chavez  
Wireless World  
Penny M-Barbershop  
Valley View Assisted Living and Memory Care  
Lakewood Health System – Medical Place is a member  
Long Prairie Vision Center (Dr. Larson)  
Prairie Ridge Inn  
All This And More Events with Troy Lounsbury – personal reasons

### **Membership Benefits**

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory
- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

### **Community Benefits**

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Career Fair

- Community Gardens
- Downtown Flowers & Deco
- Harmony Park trees & scrubs
- City Wide Garage Sales
- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

## Long Prairie Area Chamber of Commerce

### 2026 Strategic Goals

1. Increase Chamber Membership
  - a. Secure **15** new members in either Long Prairie or the surrounding area.
  - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
  - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
  - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.  
**On going**
3. Brand the LPACC as the information Hub of Long Prairie
  - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.  
**On going**
  - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources  
**On going**
4. Organize Networking events monthly

