

Long Prairie Area Chamber of Commerce

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AGENDA : Long Prairie Area Chamber of Commerce

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Current Executive Board Members:

Chair: Jodi Dixon, Vice Chair- Jeremiah Zahnow, Secretary/Treasurer- Denita Wisniewski

Board Members: Tara Stanek, Todd Ecker, Andy Otremba, Chris Amundson, Teresa Sorenson

4th Wednesday of the month, May 27, 2026 –MEETING 03:30 PM @ CITY HALL

MEETING

1-Call to Order/Roll Call:

2- Approval of agenda/additions/deletions & minutes

3- Financial Report – Financials - Renewals & donations

4- Introduction of new Community/Chamber Members:

5- Director's Report-

6- Old Business

a. Chamber Event reports & updates:

- Networking events

May 14: Sauk Centre & LPACC at Camphill Village LUNCH

August: Christie House Museum

October: LPGE

MN Power??

Chamber organized events:

- Updates & Fundraising: Prairie Days, Latino Festival and Summer Concerts

b. A-Z Chamber visits:

c. REMINDER: 1.2 Million - Central Bi meeting & Health and Human Services

Save the Date: May 28, 2026 6-7pm at City Hall: <https://www.cbilpcommunityconnect.com/>
https://www.toddcountymn.gov/news_detail_T12_R62.php

- Brainstorm ideas

7- New Business

a. Review Board member agreements- NEW Signatures

8- Adjourn Our Core Values:

- ❖ Promoting and connecting Chamber Members
- ❖ Information and Resource Hub
- ❖ Community enhancement

Welcome New 2025 Chamber Members! (31)

Ona's Alterations LLC – Chasity Arnold (January)
Joann Schroeder (individual - January)
BK Blooms (February)
Prairie View Diesel (February)
Childcare - Tia Nathaly LLC (February)
Initiative Foundation (March)
Lakeland Dental(March)
Northern Pines Mental Health Center (March)
Hearts United (March)
Bolton & Menk (April)
All in Common (April)
Angeles Construction & Cleaning LLC (April)
Northstar Plumbing, Heating & Air (May)
Meadow Place Assisted Living (May)
Long Prairie Health Care Center – Nursing Home (May)
Penmac Wadena (May)
Akira Torres Cleaning (May)
Absolutely Sunshine (May)
Kylie Natural - Hair Products (June)
7 House Bar & Grill (August)
DW Jones (August)
Oasis Skin Grove LLC (August)
Sol de Vida (August)
Angeles Reyes Cleaning (September)
Star Bank (September)
Just For Kix – Long Prairie (October)
Edita's Bar & Grill (October)
Karls Recycling (November)
Ring Studios (November)
Explore the Prairie (December)

Dropped: (16...6 with specific reasons)

Long Prairie Chiropractic – slowing down
Rose City Signs – change in leadership

Flavor Shack
John Wiese Ford
Karina's Creations
VIDA- Vital Interpreting Delivering Access - dissolved
Luna's Country Foods
Battle Lake Outdoor - dissolved
Taqueria Chavez
Wireless World
Penny M-Barbershop
Valley View Assisted Living and Memory Care
Lakewood Health System – Medical Place is a member
Long Prairie Vision Center (Dr. Larson)
Prairie Ridge Inn
All This And More Events with Troy Lounsbury – personal reasons

Membership Benefits

- Promotion via Facebook,
- Electronic Sign on HWY 71 & Email
- Free website & FB job listings
- Newspaper announcement of your NEW membership
- Monthly Networking Opportunities
- Phone Referrals
- Bi-Weekly emails: Chamber News, Upcoming Events
- Membership Certificate and decal
- Chamber Bucks promotion- Keep it local
- Online Membership Directory
- Member brochure, business cards and flyer display in office lobby
- Career/Job Fairs and other employee search and retention programs
- No cost participation in Trick or Treat

Community Benefits

The Chamber organizes and fundraises for the following events & initiatives:

- Monthly Networking
- Prairie Days
- Latino Festival
- Career Fair
- Community Gardens

- Downtown Flowers & Deco
- Harmony Park trees & scrubs
- City Wide Garage Sales
- Homecoming Parade float prizes
- Halloween Trick or Treat
- Bright Light Festivities
- Arts & Craft Show
- Outdoor Rink
- Public Forums

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2026 Strategic Goals

1. Increase Chamber Membership
 - a. Secure **15** new members in either Long Prairie or the surrounding area.
 - b. Show non-members the value of membership by introducing them to the Chamber Website, Facebook page and Membership Benefits flyer.
2. Retain Current Membership –
 - a. Make members feel valued by visiting and calling. Focus on connecting with at least 5 dormant members each month to check-in and remind them of the available membership benefits.
 - b. Promote and share business events and content via the chamber website, Facebook, GMLP Breakfasts, radio, emails etc.
On going
3. Brand the LPACC as the information Hub of Long Prairie
 - a. Send out **Bi-weekly** emails utilizing direct links for advertisements and events.
On going
 - b. Update the chamber website monthly to ensure it is an efficient and effective way to connect the community with resources
On going
4. Organize Networking events monthly

