

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING & PRAIRIE DAYS, December 13, 2016 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Clara Vancura, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Denita Wisniewski, Peg Churchwell, Kelly Peterson and Clara Vancura

**1- Call to Order/Roll Call** highlighted above, including Lu, director, in attendance

**2- Approval of agenda/additions/deletions** Approved agenda with addition of 'Old Business, F, Cad cards' and 'New Business, D, Executive board elections' motion to approve by Peg Churchwell, 2<sup>nd</sup> by David Determan, motion carried

**3- Approval of Minutes & Financial Report- requires a motion** Motion to approve minutes by RaeAnn Waytashek, 2<sup>nd</sup> by David Determann, motion carried

**4- Introduction of new Community/Chamber Members:** Home Town Abstract & Title, Wolves Wrestling - RENEWAL letters sent out

Possible members: Alex Tech, Infinite, Tim & Colin King, Venis Family (Menagerie) in Eagle Bend, Century Link, Russ Kleinschmidt, Matthew Breiter, Aksamit, Super 8, Budget Host, Gould Brothers, Reynolds Church, Reds Bar Central TC Care Center

Suggestions:

**5- Tourism Report**— about 40 in November/December- STEP Support \$300.00-400.00 a year RaeAnn offered her office to assist to save cost of STEP, Lu will reach out to Advantage 1 for help in stuffing envelopes

**6- EDA Report—Government Report-** City, County, School No presence

**7- Presentations**— None

**8- Director's Report-**

Facebook- December 887 LIKES= increase of 40 since last meeting, ask a friend to like our page

Website visits- Unique Visitors- about 850, Page View –Week up to 2750 – How is this measured? Weebly replied: *“When it comes to your statistics, unique visitors track the iP address that your site was visited from. This means that if I visit your website every day for a week, I am only going to count as 1 unique visitor. However if I look at 10 pages on your website today and 10 pages on your site tomorrow, I will be adding 20 page views to your site but I will still only count as 1 unique visitor. Both of these statistics reflect the previous 7 days from today's date.”*

(Featuring our Own- STEP next Service Organizations)

Publicity/Advertising- Coloring Contest update, running a Thank You with list of members w/LP Leader and PEACH

## 9- Old Business

- a. Career Fair report Overall very good reception and good support, a few improvements can be made but it is a work in progress, very successful year.
- b. Welcome Wagon/Bag/Basket- Harley Hansen Playing phone tag with Harley to get quotes, will try again.
- c. T-Shirts/Long sleeves/Hoodies LP for Chamber Board members- DONE?? Everyone has shirts in and now waiting for print
- d. Pots on Main- moving and storing - CITY did it. Questions about next year. Not sure what the city intentions are with the Pots on Main, will follow up in the spring
- e. Report- Bright Light Night- Friday, November 25<sup>th</sup> WONDERFUL! It was a good turnout, lots of good feedback
- f. Cad Cards- cards have been printed and dispersed at several locations. Cost was a little higher than quoted, hopeful that they will be useful and get families talking again while enjoying time out with friends/family

## 10- New Business

- a. Christmas Vacation Dec 22<sup>rd</sup> – January 2<sup>nd</sup> ??? Board encourages Lu to take the time off
- b. Set Annual Banquet date: Speaker Jeff Lucas?? Due to timing issues, Jeff will not be in the area now for the banquet. Considering paying for flight and stay if we use him as the speaker of the night, other possibilities include Regional Branding or Ben Winchester, we will visit more in January meeting
- c. MS TRAM
  - Campground/Camping help
  - Medical services
  - Sanitation
  - Shuttle bus
  - Luggage & Bikes
  - Entertainment
  - Information
  - Food & Beverage
  - Volunteer Recruitment
- d. Executive Board Election- President and Vice President seats are expiring January 2017, need to elect new officers at January meeting

## 11- Adjourn

Our Core Values :

- Promotion of Chamber Businesses
- Leadership Development
- Proactive Community Leadership

-Information Hub