

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING & PRAIRIE DAYS, December 13, 2016 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Clara Vancura, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Denita Wisniewski, Peg Churchwell, Kelly Peterson and Clara Vancura

### 1- Call to Order/Roll Call

### 2- Approval of agenda/additions/deletions

### 3- Approval of Minutes & Financial Report- requires a motion

**4- Introduction of new Community/Chamber Members:** Home Town Abstract & Title, Wolves Wrestling - RENEWAL letters sent out

Possible members: Alex Tech, Infinite, Tim & Colin King, Venis Family (Menagerie) in Eagle Bend, Century Link, Russ Kleinschmidt, Matthew Breiter, Aksamit, Super 8, Budget Host, Gould Brothers, Reynolds Church, Reds Bar

Suggestions:

**5- Tourism Report**— about 40 in November/December- STEP Support \$300.00-400.00 a year

**6- EDA Report—Government Report-** City, County, School

**7- Presentations—**

**8- Director's Report-**

Facebook- December 887 LIKES= increase of 40 since last meeting, ask a friend to like our page

Website visits- Unique Visitors- about 850, Page View –Week up to 2750 – How is this measured?

Weebly replied: *“When it comes to your statistics, unique visitors track the IP address that your site was visited from. This means that if I visit your website every day for a week, I am only going to count as 1 unique visitor. However if I look at 10 pages on your website today and 10 pages on your site tomorrow, I will be adding 20 page views to your site but I will still only count as 1 unique visitor. Both of these statistics reflect the previous 7 days from today's date.”*

(Featuring our Own- STEP next Service Organizations)

Publicity/Advertising- Coloring Contest update, running a Thank You with list of members w/LP Leader and PEACH

**9- Old Business**

a. Career Fair report

- b. Welcome Wagon/Bag/Basket- Harley Hansen
- c. T-Shirts/Long sleeves/Hoodies LP for Chamber Board members- DONE??
- d. Pots on Main- moving and storing - CITY did it. Questions about next year.
- e. Report- Bright Light Night- Friday, November 25<sup>th</sup>
- f.

#### **10- New Business**

- a. Christmas Vacation Dec 22<sup>rd</sup> – January 2<sup>nd</sup> ???
- b. Set Annual Banquet date: Speaker Jeff Lucas??
- c. MS TRAM

- Campground/Camping help
- Medical services
- Sanitation
- Shuttle bus
- Luggage & Bikes
- Entertainment
- Information
- Food & Beverage
- Volunteer Recruitment

#### **11- Adjourn**

Our Core Values :

- Promotion of Chamber Businesses
- Leadership Development
- Proactive Community Leadership
- Information Hub