

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

### Long Prairie Area Chamber of Commerce

**ANNUAL CHAMBER BOARD OF DIRECTORS MEETING, February 23, 2016 4:30 pm Thunder Lodge**

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Warren Weber, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Denita Wisniewski, Peg Churchwell, Henry Rodriguez

#### **1- Call to Order/Roll Call**

#### **2- Approval of agenda/additions/deletions**

#### **3- Approval of Minutes & Financial Report- Past, Present and Future – requires a motion**

**4- Introduction of new Community/Chamber Members:** Smoke N Motion, American Legion Post 12, Long Prairie Fleet Supply, Taqueria Chavez, All Service Electric- Ray Hendershot

Possible members: St Mary's Christian Women (This week)

Suggestions:

#### **5- Tourism Report—**

**6- EDA Report—Government Report-** City, County, School

**7- Presentations—** Greg McDonald MN HS Rodeo Show at Todd County Fair Grounds May 13-15th

#### **8- Director's Report-**

Facebook- February 309- October 684 LIKES= increase of 25 since last meeting, ask a friend to like our page

Website visits- Page View –Week 1536 (Featuring our Own- Up-Sa Daisy for Valentine's Day, next Features will be Taqueria Chavez, Camphill and the Services Clubs in town.

Publicity/Advertising- Radio ads- KEYL- \$1,100 for 500 ads (Bartered their membership)

QUESTION: Super 8 Directory- should we advertise?

#### **9- Old Business**

a. Learning Luncheon - 16 attendees

Kevin Langer- Feb 9<sup>th</sup> 11:45-1pm @ Griff's

Retail security: shoplifting, employee theft, identity theft, burglar alarms and cameras.

NEXT Luncheon: Melissa Kolstad - Basics of Social Media

ANNOUNCEMENT OF WORKSHOP: Creative Placemaking 101

b. Visit the Chamber breakfast/rolls and coffee- January 27<sup>th</sup>- 25 visited

- c. Banquet - Speaker **John Inkster** from CentraCare- Health Initiatives in LP
- d. Grow Minnesota invoice- conversation with Kathi Schaff
- e. Signature changes- Ryan Jacobson is no longer a signee. Ted Gray has filled out the paper work for MN National Bank. He will need to visit with American Heritage as well.
- f. LPChamber Debit card

#### **10- New Business**

- a. Warren Weber and Devin Hines will be stepping down from the Chamber Board. We need a new Secretary and check signee.
- b. Vote on two new board members: Clara Vancura and Kelly Peterson
- c. Career Fair
- d. Prairie Days- NOT FEST
- e. Community Gardens

#### **11- Adjourn**

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub