

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## **Long Prairie Area Chamber of Commerce**

Board of Directors Meeting, January 12, 2015 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Warren Weber, Treasurer- Ted Gray, Todd Ecker, , Peg Churchwell, Henry Rodriguez, Kelly Peterson, Clara VanCura

**1- Call to Order/Roll Call – 4:30**

**2- Approval of agenda/additions/deletions – ReaAnn/Todd**

**3- Approval of Minutes & Financial Report – requires a motion – Minutes Peg/Tamie Financial ReaAnn/Henry – Moving forward with new financial report with simpler overview.**

**4- Introduction of new Community/Chamber Members:** Up-Sa Daisy Floral- Holly, Battle Lake Outdoors- John Allen, Plus Services- Diane Brandes (January 2016)

Possible members:

Suggestions:

**5- Tourism Report—**

**6- EDA Report—Government Report-** City, County, School

**FYI: Lyle Danielson is no longer the EDA director. He has stepped down. He will be missed. Do not know who will be the new EDA Director.**

**7- Presentations— Nancy Leasman will be presenting about STEP (former DAC).** Founded in 1973 – DAC (Development Achievement Center) Discussed what STEP does, what needs they have and what they can offer local businesses. (See handout)

**8- Director's Report-**

Facebook- February 309- October 658 LIKES= increase of 349 ask a friend to like your page

Website visits- **816 visits for the month-** (Featuring our Own- Battle Lake)

Publicity/Advertising- LP Leader- new members pictures, working with Gary for new members, **Annette Gruber- PEACH and Karin Nauber- Blade**

**9- Old Business**

- a. Learning Luncheon - Kevin Langer- Feb 9<sup>th</sup> 11:45-1pm @ Griff's??  
**Retail security: shoplifting, employee theft, identity theft, burglar alarms and cameras.**  
Basics of Facebook and Social Media – Melissa Kolstad  
Work Opportunity Tax Credit – Tamie  
Knute Nelson – Dependent Care

- b. Rate sheet changes
- c. Membership renewal – All are our except 1
- d. Visit the Chamber breakfast/rolls and coffee- at Chamber office or....? Wednesdays – Perhaps an “Open House” at Hats Off.
- e. Possible Banquet Dates- Jeff Lucas, possible speaker, Tues Feb 23<sup>rd</sup>?
- f. NEW board members?: Clara VanCura (CentraCare), Kelly Peterson (MN Bank)  
How long have current board members served on the Chamber board? LIST  
Put this information on the website.
- g. Need to vote on new signee- Henry Rodriguez New motion to remove Ryan Jacobson and add Ted Gray as a check signee. Warren/ReaAnn
- h. Budget 2016 – approve Phil’s recommendations/ Grow Minnesota invoice  
Motion to approve budget ReaAnn/Henry – Motion to approve Grow Minnesota invoice of \$500 delayed to discuss other options. Vote will be via e:mail if we move forward.

## 10- New Business

- a. Transfer money to MN National to bring the account to 0 – Move to reconcile account to zero – Henry/Todd
- b. 120 expiration date discussion – Pause until Phil zero’s out account.
- c. Chamber bucks - question: add 2% for processing – Not approved. Deemed a service we provide as part of dues.
- d. FB boosts- credit card – Motion to provide Luan with a debit card \$500 limit and no PIN number approved. ReaAnn/Warren

## 11- Adjourn Tamie/Henry

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub