The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

# **Long Prairie Area Chamber of Commerce**

Board of Directors Meeting, November 10, 2015 4:30 pm City Hall

Current Board Members Present: Warren Weber, Ryan Jacobson, Peg Churchwell, Kelly Peterson (replacing Ryan), and Henry Rodriguez

- 1- Call to Order/Roll Call 4:41
- 2- Approval of agenda/additions/deletions Ryan/Denita
- 3- Approval of Minutes & Financial Report requires a motion Minutes Henry/Denita Financials Ryan/Denita
- 4- Introduction of new Community/Chamber Members: Gould Bookkeeping & Accounting, Lake Beauty Bible Camp, American Legion & Lions.

Possible members: Browerville DAC, Rick Utech (swap membership), Teresa Sorenson- Veterans Services, NAPA, Prairie Foods, VFW, Todd County Realty

- 5- Tourism Report Help stuffing envelopes. Done 60 Env. sent out. 455 Total
- 6- EDA Report—Government Report- City, County, School NA
- **7- Presentations** Phillip Gould- accountant
  - \* Mr. Gould will give the reasons for upgrading to the \$25.00 a month Quick Books version. Reconciled books back to 2012. Outstanding checks discussed. Showing a negative balance in MN National due to outstanding checks.

    Upgrade Simple version not designed to do too much. Simple reports. Plus version lets you print multiple checks, View budget to actual, Invoices put into QB with plus, you can run off checks. Reoccurring transactions (Chamber bucks) can be entered. \$11.49 current, to \$25.99 for Plus. Motion to move to QB Plus Warren/Ryan

### 8- Director's Report-

Facebook- February 309- October 621 LIKES- ask a friend to like your page

Website visits- average daily visits in Oct/Nov highest day 390 visits

Visitations/New Hours: Halloween Flyer delivery- good visits (Wednesdays)

Bright Light Parade – report Post in Businesses.

Publicity/Advertising- Browerville Blade 15 People not yet in Leader.

#### 9- Old Business

- a. Learning Luncheon report and new possibilities Rick Utech Great Luncheon.

  Discussed sponsoring a Cultural Awareness "Café" of Samolian Culture. Discussion on if the Chamber would host. Survey board via e:mail.
- b. Survey Monkey- in the process
  Split with City, EDA and Chamber? \$300.00
- c. December 8<sup>th</sup> Meeting @ 6:30pm

## **10- New Business**

- a. Window decorating idea and Residential/Business decoration deadlines KEYL sponsored Residential and Business decorating ideas.
- b. Quilters exhibit @ Hometown Furniture 12 Women interested in doing an exhibit. May 14<sup>th</sup>.....
- c. Chamber Travel fundraiser- Central Holidays We will wait one more year until Lu has her bearings as the LPCAA Director.

## 11- Adjourn Ryan/Denita

Our Core Values:

- -Promotion of Chamber Businesses
- -Leadership Development
- -Proactive Community Leadership
- -Information Hub