The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## **Long Prairie Area Chamber of Commerce**

CHAMBER BOARD OF DIRECTORS MEETING, Oct. 2016 4:30 pm City Hall MINUTES

<u>Current Board Members</u>: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Clara Vancura, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Denita Wisniewski, Peg Churchwell, Kelly Peterson and Clara Vancura

- 1- Call to Order/Roll Call (present: RaeAnn Waytashek, Ted Gray, Denita Wisniewski, Dave Determan Peg Churchwell)
- 2- Approval of agenda/additions/deletions (motion: Dave; second: RaeAnn)
- 3- Approval of Minutes (motion: RaeAnn; second: Peg)
- 4 Approval of Financial Report- requires a motion (motion: RaeAnn; second: Denita)
- **5- Introduction of new Community/Chamber Members**: Pregnancy Resource Center, Water Quality Systems (Brian Nohava)

Possible members: CenturyLink and CLC (new rate-\$360) Suggestions: Gould Brothers, Ice cream truck vendor, Iglesia

- 6- Tourism Report— about 60 in September
- 7- EDA Report—Government Report- No report
- 8- Director's Report-

Facebook- September 838 LIKES= increase of 9 since last meeting, ask a friend to like our page

Website visits- Page View – Week about 1500-2100 (Featuring our Own- Service Organizations and Drive-In)

Publicity/Advertising- Northerly Neighbors and La Voz

Advertising - Coloring Contest- \$318 last year.

Lu will check on half-sized ad and also have extra copies to hand out in more locations.

## 9- Old Business

- a. Chamber Bucks expiration and description DONE
- b. Homecoming Parade success- \$1200 and coffee cards
- c. Good Morning Long Prairie! handout start in January, 4<sup>th</sup> Tuesday
- d. Welcome Wagon/Bag/Basket-Sell ads for \$35 each and no charge for booklets
- e. T-Shirts/Long sleeves/Hoodies LP for Chamber Board members- bring to Cloud 9

## 10- New Business

- a. Pumpkin Pots on Main-Tabbots sell for \$15.00- \$20.00 3 for the Chamber
- b. Halloween Trick or Treat October 31st
- c. Prairie Days NEXT year- See attachment NOTES (Thanks Clara) Keep on Father's Day weekend, (motion: Denita; second; Ted) Next meeting Nov. 1
- d. Bulk postage benefit advertise in an email to members
- 11- Adjourn Our Core Values: (motion: Denita; second: Ted). Next meeting Nov. 15
- -Promotion of Chamber Businesses
- -Leadership Development
- -Proactive Community Leadership
- -Information Hub