

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## **Long Prairie Area Chamber of Commerce**

Board of Directors Meeting, September 8, 2015 4:30 pm City Hall

Present - VP- RaeAnn Waytashek, Secretary- Warren Weber, Devin Hines, Peg Churchwell

**1- Call to Order/Roll Call - 4:33**

**2- Approval of agenda/additions/deletions Ryan/Warren**

**3- Approval of Minutes & Financial Report – requires a motion Ryan/Warren**

**4- Introduction of new Community/Chamber Members – Ryan/Warren**

**5- Tourism Report**—300plus Tourism brochure requests (June-September) – Featuring our own visitors guide on the web site.

**6- EDA Report—Government Report-** City, County, School – Cobble Stone Hotel – City is doing a feasibility study. 30 units with possible pool and restaurant.

Water filtration plant is being rebuilt.

Rebuilding 8<sup>th</sup> street from golf course to hwy 27.

Hwy 71 being re-milled and re-asphalted as well as Hwy 27 from Cenex to Hwy 71. Moved back to 2017.

Broadband grant info due Sept 15<sup>th</sup>. Looking to form a co-op.

Possibility of a light by Hwy 27 & 71. 450-500 trucks daily.

**7- Presentations—**

**8- Director's Report-** Central Area concert association sent 2 tickets to give away.

New Members: Just for Kix , Great River Regional Library and Trinity Lutheran Church

Discussion: BOB radio- membership for radio ads Hi Frau Lu,

The Chamber and I could both benefit from more exposure! The Chamber could benefit having another member. And it might wake up other media to get involved with their community!

Sure the radius of the BOB-FM are is centered around Albany, but it covers many communities that surround Long Prairie. With an area that covers the 2nd biggest farm area in the nation. From Alexandria to Eagle Bend to Little Falls to St Cloud to Willmar. News about Long Prairie could travel with just a little air time.

Radio is the #1 media for farmers and they are captive from sunrise to sunset. Local radio is not just

KEYL. I have travelled around the area tuned to BOB FM and the music is the same when I get out of my car and meet the people of Upsala and a Swanville. Every little town has its own celebrations, and it would be good that we knew better what was going on around us. The Benton County Fair just finished and the Stearns County fair before that. Do they know the Todd County fair is going on right now?

Freeport may know what we're doing, but .....<http://www.americantowns.com/mn/freeport/events> had Todd County Fair August 15, 2015 from 7:00am to 10:00pm Long Prairie, MN, Todd Soil And Water Conservation, Long Prairie, MN From: Todd County Fair Category: Arts and Entertainment

Did you know what Freeport did this summer? <http://www.kasmwqpm.com/>

KASM 1150 AM

BOB FM      KDDG 105.5 FM      Call    Jim Larson    320-232-3636 [jimlarson@gmail.com](mailto:jimlarson@gmail.com)

2015    Rate    Card

Best    Time    Available

:15 sec :30 sec :60 sec

12am-6am    \$2    \$7    \$11

6am-7pm    \$5    \$10    \$13

7pm-12am    \$3    \$8    \$12

2015    Rate    Card

Best    Time    Available

:15 sec :30 sec :60 sec

12am-6am    \$2    \$7    \$13

6am-7pm    \$5    \$11    \$15

7pm-12am    \$4    \$8    \$13

Fixed    Time    Slot

:15 sec :30 sec :60 sec

12am-6am    \$3    \$9    \$14

6am-7pm    \$6    \$13    \$16

7pm-12am    \$4    \$10    \$14

Fixed    Time    Slot

:15 sec :30 sec :60 sec

12am-6am    \$3    \$9    \$15

6am-7pm    \$6    \$12    \$17

7pm-12am    \$5    \$7    \$15

Jim Larson: [jimlarson@mybobcountry.com](mailto:jimlarson@mybobcountry.com), [jimlarson9@gmail.com](mailto:jimlarson9@gmail.com)

Office 320-845-2184 Home 320-732-4466 Cell 320-232-3636 Approval to swop for ads. Warren/Ryan

Possible members: Snap Fitness, Rainbow Rider

Facebook- February 309- July 589 LIKES- ask a friend to like your page

Publicity/Advertising- La Voz Libre, Marvin Hillig advertising – I will be at the parking area handing out maps of LP and sharing info about attractions and events on Saturday.

Welcome ideas- discount book- spoke with Peg.

## **9- Old Business**

- a. Accounting : Phillip Gould CPA - help with the Chamber's bookkeeping – \$69.84  
Reconciliation  
Payroll  
Taxes  
Motion to approve – Warren/Ryan
- b. Learning Luncheon - Sept 17<sup>th</sup> 11:45- 1pm at 8's Social Media. 4 people signed up as of 9/8.
- c. New Hours( See attachment) Motion – Ryan/Peg

## **10- New Business**

### **11- Adjourn Ryan/Peg**

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub