

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

AGENDA

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING & PRAIRIE DAYS,

March 14, 2017 4:30 pm at LPGE Secondary School- SOUP BOWL SUPPER- \$10.00 donation includes beverage, soup and handmade bowl

Current Board Members: President- Kelly Peterson VP- Denita Wisniewski, Secretary- Clara Vancura, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Peg Churchwell, RaeAnn Waytashek (highlighted persons were present)

1- Call to Order/Roll Call meeting called to order at 4:42PM

2- Approval of agenda/additions/deletions moved by Denita, second by Dave, motioned carried

3- Approval of Minutes, Financial Report – Chamber Bucks account balanced, furniture depreciation

Minutes and Financial Reports Approval: moved Peg, second Denita, motioned carried

4- Introduction of new Community/Chamber Members: Todd County Veterans Services – Theresa Sorensen in Attendance

Possible members: Local Hockey Association

Suggestions:

5- Tourism Report— Volunteers: Stephanie Mitzel and Gloria Miller

6- EDA Report—Government Report- City, County, School

7- Presentations— None at this meeting.

8- Director's Report-

Facebook- March LIKES 1004 = increase of 8 since last meeting, ask a friend to like our page

Featuring our Own- Tri- County Community – Next : Todd County Veterans Services

Publicity/Advertising-

Work Based Learning Intern – Tarra Hendricks will be working for the Chamber as an intern until the end of the school year.

9- Old Business

- a. Welcome Wagon/Bag/Basket & magnet- Ball rolling- email necessary
COSTS: \$600.00 for Discount book (\$35.00 per add)

\$400.00 for Magnet (\$75.00 for - 1 1/8 x 1 3/4 & \$150.00 for 3 1/2 x 1 1/8)

Will continue to move forward and specifically look at local sources for obtaining these items as well for cost comparison. Preference is for local sourcing.

- b. Pots on Main- moving and storing - Should I go to City Council?
- c. Chamber Bucks- Question about cashing Chamber Bucks, rules?
 - a. At this time banks do not cash the checks. Do need to double check with MN National to make sure they do not cash the checks as well.
 - b. Unsure what to do with any change. Will discuss with attorney.
- d. MS TRAM- info (4 page newspaper insert- \$800.00) other costs- shuttle \$2,500 approx
 - a. May be able to cover the cost of the newspaper by selling adds to our Chamber members
- e. Director is meeting with Brenda Thomes in the coming week to discuss MS Tram

10- New Business

- a. Newsletter- any suggestions
 - a. Biweekly email is becoming more difficult to format. Recommendation to transition to a PDF as an attachment to ease printing and reading.
- b. Long Prairie Symbol, other towns have twine, raven, etc... What do we have? Suggestions
 - a. Discussion was had about symbol and potential for a few options. Board came to a consensus that no vote on a symbol will happen at this meeting and to table for further discussion at a later date.

11- Adjourn **meeting called to adjourn at 5:53PM**, moved Dave, second Clara, motioned carried

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub