

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Minutes

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING October 10, 2017 4:30 pm at CITY HALL

Current Board Members: President- Kelly Peterson VP- Denita Wisniewski, Secretary- Clara Vancura, Treasurer- Ted Gray, John Howard, Todd Ecker, Dave Determan, Peg Churchwell, Andy Otremba, Teresa Sorenson, and Luan Thomas-Brunkhorst chamber director (names highlighter were in attendance.)

1- Call to Order/Roll Call -- Meeting called to order at 4:40PM

2- Approval of agenda/additions/deletions -- Dave D. motioned to approve agenda, Clara V. second, none opposed, motion carried

3- Approval of Minutes – Ted G. motioned to approve minutes, Peg C. second, none opposed, motion carried

Approval of Financial Report – Teresa S. motioned to approve financial report, Ted G. second, none opposed, motion carried. Discussion started about timing of report being received. Consensus of board is to have the financial report at least the Friday before chamber board meetings and if that is not possible would like to discuss changing the date of chamber board meetings. Lu, chamber director will inform board what options are feasible for Gould Bookkeeping and Accounting.

4- Introduction of new Community/Chamber Members: No new chamber members this month.

Possible members: I asked Mid-way Gas, Matthew Breiter, Tabbats, Cherry Grove, Panther Distillery

Suggestions: Herbies now open in Flensburg, Sheipwrecks on Mound Lake

5- Tourism Report— Continue to get 20-25 requests for information a week

6- EDA Report—Government Report- City, County, School. None at this time.

7- Presentations— None at this time.

8- Director's Report-

Facebook- September LIKES 1192 = 26 since last meeting, please ask a friend to like our page

Featuring our Own- Kevin Hodek (previous) – Went over very well with over 2500 hits that week., Homecoming Float (next feature)

Publicity/Advertising- Nothing for September, October- Good Morning Long Prairie and Trick or Treat

9- Old Business

- a. Homecoming Parade and sponsors- big success

- b. PRAIRIE DAYS - Discussion of potential options for 2018. Will continue discussions at future meetings.
- c. Date: Good Morning Long Prairie – October 19- Invitations sent to members, board members to invite non-members
- d. Moving forward with Welcome discount packet - Welcome Center discussed at LEDC training and with Tim King.
- e. Bylaws & Handbook review
- f. Halloween Downtown/HWY- Waiting to hear back from chamber members to complete advertising and list of those participating
- g. Career Fair- Wednesday, November 8th

10- New Business

- a. Increase income to continue chamber business: Need to find out how much is a shortfall in the budget
 - a. increase membership dues – Ted G. and Luan will discuss with Phil Gould, accountant.
 - b. Fundraising
 - c. Board members to bring 2 ideas for fundraising at next meeting
 - d. Prairie Days ideas – increase efficiencies and raising money during event
 - e. Non Profit status – is that an option for the chamber?
- b. b. Bright Light parade
 - a. Will be held on November 24th
- c. Christmas vacation

11- Adjourn: 5:33PM motion made by Ted G. to adjourn, Peg C. second, none opposed, motion carried

Our Core Values :

- Promotion of Chamber Businesses
- Leadership Development
- Proactive Community Leadership
- Information Hub