

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

AGENDA

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING July 10, 2018 4:30 pm at City Hall

Current Executive Board Members: President- Kelly Samuelson VP- Denita Wisniewski, Secretary- Clara Vancura, Treasurer- Ted Gray

Board Members: John Howard, Todd Ecker, Dave Determan, Peg Churchwell, Andy Otremba, Teresa Sorenson

1- Call to Order/Roll Call

2- Approval of agenda/additions/deletions

3- Approval of Minutes, Financial Report

4- Introduction of new Community/Chamber Members: Sprout?

Possible members:

Suggestions:

5- Tourism Report—

6- EDA Report—Government Report- City, County, School

7- Presentations—

8- Director's Report-

Facebook- November/December LIKES 1387 = 43 since last meeting, please ask a friend to like our page

Website: 2000-2500 visits a week, highest visit day 496 on June 21st

Featuring our Own- PD Sponsors/ Mi Pueblito/ Chamber Bucks/ Todd County Fair

Publicity/Advertising-

9- Old Business

- a. Strategic planning - set meeting after Prairie Days
- b. PRAIRIE DAYS - Report and Responses/Suggestions
 - Should we sponsor it again next year?
- c. Good Morning Breakfast- Next: July 19, 2018- Knute Nelson at the Senior Center
- d. 501c3- Foundation- after Prairie days - will set date soon
 - Question: Are we a non-profit? American Heritage has an account labeled non-profit.
- e. MN National signors are NOW Andy Otremba & Kelly Peterson, Denita Wisniewski

10- New Business

- a. Need Articles of Incorporation in order to change the name
- b. Talent Advantage - August 2, 2018
- c. Work based learning intern
- d. What do we sponsor as the Chamber?

- Homecoming float prizes (organize and fundraise)
- Halloween – Downtown/71
- Career Fair (cosponsor CentraCare) & Job Fair for LSC
- Career Presentations at the ALC
- High School Job Postings for Bridges Academy (\$500.00 stipend)
- Talent Advantage and other Lunch and Learns
- Good Morning Breakfast (4 times a year)
- Bright Light Parade/activities (promote and “organize”)
- Prairie Days

11- Adjourn Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub