

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

Minutes

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING July 10, 2018 4:30 pm at City Hall

Current Executive Board Members: President- Kelly Samuelson VP- Denita Wisniewski, Secretary- Clara Vancura, Treasurer- Ted Gray

Board Members: John Howard, Todd Ecker, Dave Determan, Peg Churchwell, Andy Otremba, Teresa Sorenson

Present Board Members: Clara Vancura, Todd Ecker, Dave Determan, Peg Churchwell, Teresa Sorenson

Chamber Director: Luan Thomas-Brunkhorst

Guest: Misty Lemke and Son Tyler

1- Call to Order/Roll Call : 4:31 PM

2- Approval of agenda/additions/deletions : Agenda w/ addition of “LP Services” in new business with motion to approve with addition made by Clara V, second by Peg C. motion carried.

3- Approval of Minutes, Financial Report: minutes approval motion made by Dave D, second by Clara V, motion carried. Financial report approval motion made by Teresa S, second by Todd E, motion carried.

4- Introduction of new Community/Chamber Members: Lake Osakis Resort Association and Sprout

Possible members: list of potential members for follow-up with reviewed
Suggestions:

5- Tourism Report— none

6- EDA Report—Government Report- City, County, School : none

7- Presentations— none

8- Director’s Report-

Facebook- June/July LIKES 1387 = 43 since last meeting, please ask a friend to like our page

Website: 2000-2500 visits a week, highest visit day 496 on June 21st

Featuring our Own- PD Sponsors/ Mi Pueblito/ Chamber Bucks/ Todd County Fair

Publicity/Advertising- no updates current

9- Old Business

- a. Strategic planning - set meeting after Prairie Days
 - a. Lu will be sending out an email with potential dates next week
- b. PRAIRIE DAYS - Report and Responses/Suggestions
 - a. 170 wrist bands were sold.
 - b. Should we sponsor it again next year? Discussion was had by Board and Director about feasibility in time, money and manpower. Looking for a Partnership with business/business's.
- c. Good Morning Breakfast- Next: July 19, 2018- Knute Nelson at the Senior Center
- d. 501c3- Foundation- after Prairie days - will set date soon
 - a. We are currently a non-profit, American Heritage has our account labeled non-profit. Without 51c3 status unable to give people the option for a "tax deductible donation"
- e. MN National signors are NOW Andy Otremba & Kelly Peterson, Denita Wisniewski

10- New Business

- f. Need Articles of Incorporation in order to change the name
 - a. This goes through the Secretary of State.
- g. Talent Advantage - August 2, 2018
 - a. Please invite business owners and others to attend
 - b. Multiple non-profit organizations there to discuss grant possibilities
- h. Work based learning intern
 - a. Working out very well
 - b. Was a great help at Prairie Days and has also been taking care of all tourism envelopes
- i. What do we sponsor as the Chamber?
 - Homecoming float prizes (organize and fundraise)
 - Halloween – Downtown/71
 - Career Fair (cosponsor CentraCare) & Job Fair for LSC
 - Career Presentations at the ALC
 - High School Job Postings for Bridges Academy (\$500.00 stipend)
 - Talent Advantage and other Lunch and Learns
 - Good Morning Breakfast (4 times a year)
 - Bright Light Parade/activities (promote and "organize")
 - Prairie Days
 - Adopt – A – Pot and Pumpkin Adoption
 - Featuring Our Own write up's

- Electric Sign

- Web Page Services

- j. LP services: would like to see a list of services available on website for those searching for services such as baby sitting, snow blowing, lawn care, ect.
 - a. Many calls come in to ask for these providers and keeping an updated list open on the website may help with traffic
 - b. Offer this service with chamber membership

11- Adjourn meeting adjourned at 5:55PM, motion made by Peg C., second by Todd E., motion carried.