

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Our Core Values: Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

Minutes

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING November 13, 2018 4:30 pm at City Hall

Current Executive Board Members: President- Kelly Samuelson VP- Denita Wisniewski, Secretary- Clara Vancura, Treasurer- Ted Gray

Board Members: John Howard, Todd Ecker, Dave Determan, Misty Lemke, Andy Otremba, Teresa Sorenson

Present Board Members: Clara Vancura, Ted Gray, Dave Determan, Misty Lemke, Teresa Sorenson

Chamber Director Luan Thomas-Brunkhorst present

No visitors in attendance.

1- Call to Order/Roll Call: Meeting was called to order at 4:33 PM

2- Approval of agenda/additions/deletions: Motion to approve agenda by Misty L., second by Dave D., motion carried

3- Approval of Minutes: Motion to approve October minutes by Dave D., second by Misty L., motion carried

4- Financial Report- Financial report for the year through October motion to approve by Clara V., second by Ted G., motion carried

5- Introduction of new Community/Chamber Members: Todd County Realty & Jean Gustufson
Possible members: Suggestions: Marcy Weber – Sunray

6- Tourism Report— Concert in the Park update – tourism board is still looking for someone or an organization to take the concert series over

7- EDA Report—Government Report- City, County, School : None

8- Director's Report-

Facebook- October/November 1515=53 since last meeting, please ask a friend to like our page

Website: 6,027 Page views, 2,141 unique visits in last 30 days

Publicity/Advertising- Bright lights parade coming up

9- Old Business

- a. Hand out remaining folders for Strategic planning, Ethics policy & board agreement - Signatures needed
- b. PRAIRIE DAYS – Chamber Director is meeting with James Ruiz and Jon Finke scheduled for November 20,2018
- c. Homecoming report – Many business’s donated prizes and fun was had by all
- d. Good Morning Breakfast Report – American Heritage Bank was host and there were 30 attendees
- e. Public Forum’s for School Board and City Council/Mayoral Races: Both were very well attended with many positive comments from the community about having it on the radio as well as at the school. Tim King sponsored the radio broadcast
- f. Halloween Trick or Treat Downtown event Report – Outstanding attendance, per business owner on main street they had 800 children in attendance!
- g. Career Fair at LPGE Secondary School November 7th 2018 Report – there were 50 total vendors who attended event (43 business’s and 7 college/military schools)
- h. Talent Advantage Series – Upcoming event on November 14th for MN Job Match
Initiative Foundation is helping apply for a grant to pay for this event and future events in our Talent Advantage Series (event costs for locally sourced meal, speakers and advertising)
- h. Fundraisers – Ideas for increasing chamber revenue via fundraising discussed. Upcoming event of the Bright Lights parade and potential options for fundraising reviewed. Luan will be speaking with Char Roe for fundraising/food opportunity during this event.

10- New Business

- a. Bright Light Parade – Currently have 7 “floats” signed up, less than usual.
 - a. Line-up information will be put out
 - b. Volunteers are needed at the Senior Center for “clean-up”; they are hosting Santa before and after the parade
- b. Nominating committee – Needed for upcoming openings in the Executive Board
 - a. Kelly to send out email and set-up committee for discussion
- c. Next events: 2018 Banquet and End of the Year Meeting
 - a. Idea to have a winter carnival/masquerade as a fundraiser
 - b. Luan will be speaking with Thunder Lodge about facilities, date and costs

11- Adjourn

- a. Motion to adjourn meeting by Ted G., second by Dave D., motion carried with Adjournment at 5:42 PM