

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Our Core Value: Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

Minutes

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING September 11, 2018 4:30 pm at City Hall

Current Executive Board Members: President- Kelly Samuelson VP- Denita Wisniewski, Secretary- Clara Vancura, Treasurer- Ted Gray

Board Members: John Howard, Todd Ecker, Dave Determan, Misty Lemke, Andy Otremba, Teresa Sorenson

Board Members in Attendance: Kelly Samuelson, Clara Vancura, John Howard

Chamber Director: Luan Thomas-Brunkhorst

1- Call to Order/Roll Call: 4:36 PM

2- Approval of agenda/additions/deletions: Motion to approve agenda by Clara V., second by John H., motion carried

3- Approval of Minutes, Financial Report- Minutes Approval for August was tabled until next meeting in October. Financials with motion to approve report by Clara V., second by John H., motion carried.

Upcoming MEETING for financials: Treasurer, Chamber Director, Board Members Kelly S. and John H. to meet with Financial Advisor Phil Gould in coming weeks to set next year budget and review financials.

4- Introduction of new Community/Chamber Members: Chandler Industries & AJ Peters computer consulting

Possible members: Sprinkle of Joy, Endless INK Browerville/Clarissa

Suggestions: Past members who let their membership lapse and may want to start again. Direct sales representatives.

5- Tourism Report— Luan provided overview of recent Tourism Commission meeting and their desire to no longer set-up the “Concert in the Park” series.

6- EDA Report—Government Report- City, County, School : None

7- Presentations— None

8- Director’s Report-

Facebook- August/September LIKES 1450 = 7 since last meeting, please ask a friend to like our page

Website: 6, 489 Page views, 2,174 unique visits in last 30 days

-Question from board member Clara V. about availability of having members listed on the website in addition to current option of viewing as a PDF

Publicity/Advertising- KEYL Anti-bullying campaign – opportunity will be sent to members via Luan for their use

9- Old Business

a. Hand out remaining folders for Strategic planning, Ethics policy & board agreement - Signatures needed

b. PRAIRIE DAYS - Spoke with First Baptist Church and waiting for comments

c. Good Morning Breakfast- Next: October 18, 2018 Non-Profit Hands of Hope?

Continuing to look for a Host: have asked one of the newest members, Chandler Industries if they would like to host.

d. Articles of Incorporation have been ordered and we are in the process of changing our name

Will be changing to include “Area”; Long Prairie Area Chamber of Commerce

f. Meeting with Craig Nathan Director of Regional Initiatives Rural Minnesota CEP, Inc.

Met Today, September 11th to discuss with LPGE High School

Options discussed: career counselor and career class with potential for grant

Brainerd WorkForce Center

g. Misty Lemke NEW Chamber board member- PHOTO—next month

h. Career Fair Date November 7th- Staff meeting on Friday from 1-3:30 PM

Will be held in the LPGE High School gym with option of setting up the day before

10- New Business

a. Next events:

a. Salsa Fest

b. Homecoming October 12th

c. Halloween October 31st

d. Bright Light Friday after Thanksgiving

b. Annual Banquet – Discussion about where to hold and who to cater/provide food for the event

11- Adjourn at 5:36 PM by Kelly Samuelson