

**Long Prairie Area Chamber of Commerce**  
December 17, 2019<sup>[1]</sup> 4:30 pm at City Hall

Present:

Current Executive Board Members: President- Clara Vancura, Secretary- Misty Lemke, Chamber Director- Lu Brunkhorst  
Board Members: Todd Ecker, Dave Determan, Teresa Sorenson, Stephanie Och

\*\*\*Work session, renewal envelope stuffing\*\*\*

1- **Call to Order/Roll Call**

4:52pm

2- **Approval of agenda/additions/deletions**

M/S: David/Todd

3- **Approval of Minutes, addition, Financial Report**

M/S: Teresa/Stephanie

4- **Introduction of new Community/Chamber Members**

Membership drive – Lu has a list to contact

5- **Tourism Report**

OPEN INVITATION: none

6- **EDA Report—Government Report-**

OPEN INVITATION: none

7- **Presentations**

none

8- **Director's Report-**

Facebook- Nov/Dec 1,982 = 30 since last meeting, please ask a friend to like our page

Webpage- about 500 for the week of Bright Light, 350 a week (typically)

9- **Old Business**

a. Good Morning Breakfast- NEXT December 19 at 7:30am at CentraCare – Vitality Wellness

- Who can come? David, Clara, Misty, Stephanie, Teresa
- What is next- format?? Offer monthly slots, Lu will create signup sheet
- NEXT year's list, cost??

b. Lunch and Learn November 20- report

- Vaping information given

c. Child Care Solutions grant update- fundraising & recruiting for center

- Option to have daycare at old LSC Communications building (now becoming a pasta manufacturing facility)

d. Welcoming Communities grant- IDI evaluation – reminder

- If you would like to review your personal information with Dawn, please reach out to Dawn

e. Chamber events report: Bright Light Parade

- Numbers were down a bit, maybe due to the weather that was coming?
- Appx 150 kids visited with Santa
- Santa's lane was successful with music and food
- Appx 2 – 3 more parade entries

**10- New Business**

a. Upcoming:

- Mid-Winter Fest - Annual Banquet – planning (cost- Thunder Lodge \$125)  
Planning committee – convert to more of an appreciation to Chamber members? Please let Lu know if you are interested in being a part of this committee. Convert to one of the monthly breakfasts instead?  
David, Clara, Teresa and Stephanie will be on the planning committee.
- Concert/s in the Park  
Checking to see if this could be profitable?  
Checking with the Lions to see if they would be willing to sell beer
- Prairie Days  
May 30 – June 2

50/50 for parade?

Free will donation instead of wrist bands or tickets

- b. Membership services and survey- discuss each category and what they get for their membership
  - Membership services – will continue to remind members of how to submit information
  - Survey – top 3 most important to your business. What would you like the chamber to do for you?
- c. New categories for membership
  - New members - half price 1<sup>st</sup> year, exclusions apply. Promotional letter
- d. Who can stuff envelopes? done
- e. BUDGET discussion
  - Promotion - \$2000 over
  - Keep it the same as is
- f. NEW board members? Board elections in January
  - February meeting, bring a friend/possible new board member  
(no more than 11 – Lu is checking on this number)
- g. Meeting date change – 4<sup>th</sup> Wednesday of the month, 4:30. M/S: David/Todd
- h. Vacation- December 23, 2019 -January 1, 2020 (7 days- salary/pay??). Holidays do not count against vacation day. If a holiday falls on a weekend, the weekday surrounding at Director's choice is considered the holiday day off. M/S: David/Todd

**11- Adjourn** Our Core Values : Promotion of Chamber Businesses, Leadership Development, Proactive Community Leadership, Information Hub

M/S: David/Todd