

Long Prairie Area Chamber of Commerce Meeting Minutes for April 28, 2021

Meeting called to order at 4:30pm

In Attendance: Director Luan Thomas-Brunkhorst, President Clara Vancura, Secretary Ashley Gray, Treasurer Denita Wisniewski

Agenda Reviewed, Motion to approve by Clara, Second by Denita. Motion carried.

Minutes from March 24 regular meeting, Motion to approve made by Clara, second by Denita. Motion carried

March Financial Report Reviewed still short some membership dues. Lu is working on a “re-member” campaign. She will be sending out a postcard to members that still need to pay. Clara and Ashley offered to help calling to collect if necessary, Motion to approve by Ashley, second by Denita. Motion carried.

New chamber members added: Goplen LTD, Prairie Family Dental, Salon Serenity, Little Rose Custom Creations (Kate Bodl), CTCCC

Vice President Teresa Sorenson Joined the meeting

No external reports

Directors Report: 37 new Facebook page likes since previous meeting

Old Business

Discussed GMLP live breakfast that was going to be hosted in May. Lu will be reaching out to Camp Hill Village to see if they would like to host in the month of June and if River of Life would be ok moving their date back to July.

Chamber board survey 6 responses in total.

Craft show booths are filling up. Clara will discuss creating an official contract with Franz.

Welcoming committees grant tree planting went very well with approximately 15 volunteers. Still needing about \$5000 for the construction of the pavilion.

Ashley Gray left the meeting

Source well wasn't able to grant us an intern because we aren't a non-profit. Lu will look into other opportunities for help with this summer.

Lu questioned the phrasing of the EDA contract listing the assistant role first instead of the director position. Clara with follow up with Franz to see if this would be a relevant change to make.

Lu updated the board on the remaining amount needed for Prairie Days, \$2225.00. Lu will create a sponsorship sheet for concert in the park and welcoming committee's project. Lu will work with Andy to put together the Prairie Days raffle. In Andy's experience, \$20 tickets and cash prizes have worked best. Motion to host Prairie Days and Concert in the Park according to all Health Department regulations and recommendations made by Teresa, Second by Clara. Motion carried.

New Business

98 Country reached out to Lu about purchasing advertising with them at \$150/day or \$550.00/5day. The add talks about shopping local/supporting local in Long Prairie. The board agreed that as long as the expense fit within the promotional budget Lu could move forward with it as she sees fit.

The Initiative Foundation and Career Force Work Center recommended Lu apply for a CRDP – U of M grant for a Welcoming Center with bi-lingual material and personnel as they would interested in supporting it. Lu spoke with Ted Gray about this opportunity and he said a room in the library building next to the chamber office might work for this project. Lu should have a decision about the grant funds by June 1.

Justice Involved Workforce presentation will take place May 4, 2021 via zoom 8-9am. Lu sent this resource out to larger employers in the county. Pilgrim's Pride approached Lu about having a booth at Prairie Days for hiring. The board didn't feel this would be a good fit with the events of the day and would give them an unfair advantage as this was not an opportunity given to other board members. The board agreed an outdoor hiring event might be a good idea at a later.

Meeting Adjourned

Respectfully Submitted 5/10/2021

Handwritten signature of Ashley Gray in black ink.