

The Mission of the Long Prairie Area Chamber of Commerce is to Promote, Educate & Support a vital business community while Enhancing and Nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce
Board of Directors Meeting
Date February 11, 2014
4:30 pm City Hall

- 1- Call to Order/Roll Call**
- 2- Approval of Minutes & Financial Report – requires a motion**
- 3- Introduction of new Community/Chamber Members =4K Fire Protection Services, LLC, Bob Kunz**
- 4- Tourism Report= brochures sent out or delivered=118**
- 5- EDA Report—Lyle is on his Mexico mission trip for a month, Todd County Development Corporation annual dinner is Monday, February 17**
- 6- Government Reports**
 - a. City
 - b. County
 - c. School
- 7- Director’s Report**
 - Instead of Coffee Break this month, we are having a Lunch and Learn session at MN National on Wednesday, February 19. Please sign up—Marketing on a budget.
 - Call Log—39 calls received in January (some I forgot to write down, needing to get into the habit) Most were for RSVPs for Deterding presentation, Others included asking about bus service in LP, Chamber Bucks requests and questions, phone numbers requests, general questions about the area, question on community days and others
 - Partnering with the City of Long Prairie on a Blandin Community Leadership grant.
 - Partnering with the Alexandria Blue Anchors Baseball Team (formerly the Beetles) Minor League team for a Long Prairie day. They will trade membership for a fundraising opportunity for us. Approval? They will either do it with us or without us, but if we partner, then our good name gets out there!
 - No resolution on why some e-mails are not going through, but it appears to only be to Hotmail addresses and only sometimes. I will have Shawn look into this more for us.
 - Great response to Mark Deterding conference. We raised ? (Devin has the number) to go toward scholarships
- 8- Old Business**
 - a. Have not upgraded Weebly yet. Requires a credit/debit card. Should I just do it on my personal card and have Chamber reimburse me?
 - b. 2014 Events (participants/sponsors) (potential list sent last month)
 - c. Goals/plans (sent last month)
- 9- New Business**
 - a. Secretary—Warren Weber (vote)
 - b. Signers
 - c. “Like” our page and get \$20 in Chamber Bucks—What do you think?
 - d. How do we want to divide the money for the scholarships at the school? Two scholarships or one with “seed” money? Other ideas?
- 10- Presentations**
 - a. Marla Schnell on Mama Marla’s Bike and Trike=This could be a way for us to help raise funds for Christmas presents for area children.
- 11- Adjourn**

Our Core Values

Promotion of Chamber Businesses
Leadership Development
Proactive Community Leadership
Information Hub