

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING, April 12, 2016 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- TBD, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Denita Wisniewski, Peg Churchwell, Henry Rodriguez, Kelly Peterson and Clara Vancura

1- Call to Order/Roll Call Meeting was called to order at 4:35 pm by Tamie Barber, Pres.

2- Approval of agenda/additions/deletions Motion to approve agenda by David Determan, second by RaeAnn Waytashek, motion carried

3- Approval of Minutes & Financial Report- requires a motion Motion to approve minutes and financials by David Determan, second by RaeAnn Waytashek, motion carried.

4- Introduction of new Community/Chamber Members: Pastime Antiques, St. Mary of Mount Carmel Church, Central MN Realty (April), Long Drive In Theater, Bob Byers Team 261 (May), Sara & Jeremy Weber (May).

Possible members: Minnesota Fresh

Suggestions:

5- Tourism Report— about 120 this past month

6- EDA Report—Government Report- City, County, School **No one present to report**

7- Presentations— Gary Brown - **discussed the resort advertising again this year, going to look into the possibility of getting a coupon book included, Gary will get Lu some pricing and options on that.**

8- Director's Report-

Facebook- April 724 LIKES= increase of 31 since last meeting, ask a friend to like our page

Website visits- Page View –Week 1400 - 1900 (Featuring our Own- JFK, Service Organizations, Andrew Ring, Pastimes)

Publicity/Advertising- Rodeo Advertising I am in the process of getting a banner from Bob Byers. **Radio ads are currently running on behalf of Chamber members and the Chamber, featured this month are Griff's and Babygirlz**

9- Old Business

- a. NEXT Luncheon: Melissa Kolstad - Basics of Social Media on Tuesday April 5th at 11:45
Small turn out but very nice that it was more one on one to answer questions and get the feel of the presentation.

- b. We need a new Secretary and check signee? **Motion to approve Clara Vancura as new Secretary by RaeAnn Waytashek, second by David Determan, motion carried.**
- c. Career Fair- report **Feedback was that there were a lack of students that attended. Good learning experienced and hopefully can work more with the school next time to get more kids involved as there were many employers there and eager to visit.**
- d. Prairie Days- **Question: What role should we play? Promotion Table for next month after Lion's Club meeting to see if monetary is needed and what Chamber can afford to contribute.**
- e. **Cinco De Mayo- Henry stated they still are in need of volunteers, schedule of times is available**

10- New Business

- a. Adopt a pot with City support **Dan Kremer approved to use small water truck from Fire Dept to water pots, hoping to fill both sides of the street equally this year.**
- b. Donations: PTO & Police Department **Motion to donate 4 Drive in tickets to the PTO was made by Peg Churchwell, second by Denita Wisniewski, motion carried. \$25 donation to police dept made by Denita Wisniewski and second by Henry Rodriguez, motion carried.**
- c. Mosaic- Change of plans **Due to new developments to the underground clean up project the Mosaic is on hold.**
- d. Park Board- projects: WPA day and Skateboard park **Update on park board- May 21st is the WPA Day- looking for poster approval, will ask the park board first and then come back to the Chamber if still needing assistance.**
- e. CAD Retreat May 3rd and 4th- permission to attend **Motion to approve Lu to attend the CAS retreat on May 3rd & 4th was made by RaeAnn Waytashek, second by Peg Churchwell, motion carried.**

11- Adjourn Motion to adjourn by Denita Wisniewski at 5:45 pm and second by RaeAnn Waytashek, motion carried.

Our Core Values :

- Promotion of Chamber Businesses
- Leadership Development
- Proactive Community Leadership
- Information Hub