

The Mission of the Long Prairie Area Chamber of Commerce is to Promote, Educate & Support a vital business community while Enhancing and Nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

Board of Directors Meeting

Date: July 9, 2013

4:30 pm City Hall

1- Call to Order by Kathleen Nauber at 4:30 pm at City Hall.

Present: Kathleen Nauber	Mark Poegel	Warren Weber
Devin Hines	Denita Wisniewski	Tamie Nimmo
RaeAnn Waytashek	Melissa Burch	Karin Nauber

Absent: Jason Sellnow	Becky Best	Todd Ecker
Mary Schmidt	John Lindeman	Andrea Kraska
Mike Denery	Andrew Brown	Daphne Karpan

2- **Approval of Minutes & Financial Report** – Motion: Hines Second: Wisniewski

3- **Introduction of new Community/Chamber Members-** Resignation of Becky Best-has switched jobs in the school

4- **Tourism Report=** 111 brochures sent out or delivered

5- **EDA Report**—No report

6- **Government Reports**

- a. *City no report*
- b. *County no report*
- c. *School no report*

7- **Director's Report**-information about Grow MN! More to come next month

8- **Old Business**

--Burkett case-Delayed-Burkett attempting to settle case for \$2,500 without any admission of guilt. Decision to respond declining offer without a counteroffer.

--Computer for Chamber Office

Impact Technology for about \$350/SA Design for \$400? Currently no funding

--Chamber Member packets need a committee to help revamp the rate schedule. Committee to include Nauber, Waytashek, Nimmo, Wisniewski

--Review of our goals-Golf event, August 23rd, will contact country club for more information

9- **New Business**

- a. Membership drive? Yes? No?-Karin will get more information together to present
- b. Tourism: What are the Chamber's duties? Mailings, fielding phone calls, more-Karin to meet with tourism and find out who and when to bill them and what our responsibilities are.
- c. Website—Should we put our rate guide and application materials online?-yes, after rate schedule is reformatted
- d. Lorna Hunter and friends have offered to paint and clean up the area by the sign.-If there is no even on sign, suggestion was to point visitors to the downtown area. Goal is the have sign get much more attention. Lorna also spoke of creating video of area and what Long Prairie area has to offer. It can be a DVD or online to show storefronts of

Our Core Values

Promotion of Chamber Businesses
Leadership Development
Proactive Community Leadership
Information Hub

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businesses. Will double check, but sign is part of highway land and cannot be tampered with without some type of approval or someone else doing it.

- e. The Todd County Ag Society Fair booth-cost for booth minimum of \$90, to put chamber brochures at out chamber business booths. Motion to skip booth this year: Waytashek
Second: Weber Carried: x
- f. Do we support immigration reform? Information from Tamie Nimmo-chamber discussion, opinion to stay neutral on issue
- g. Mark Deterding possible speaker \$1500-4 hours of speaking, Karin to research grants
- h. Advertising on Leader website info Calendar-\$50 a month to be on leader homepage as a link. Suggestion that all member should have their link on the chamber page.
- i. Seminar planning
 - 1. Scheduled a seminar for July 24 on Social Media Use
 - 2. Henry Rodriguez has asked if he can do some seminars as well.

10- Line of Credit at American Heritage: reached maturity, current rate will be 5.9% if it carried a balance, no current balance. Motion to renew Line of Credit with signers being the President, Vice President, Secretary, Treasurer and other appointed people-currently Brown and Wisniewski: Motion: Burch Second:Hines Carried: x

11-Adjourn- Motion: Waytashek Second: Wisniewski Carried: x

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