

**Long Prairie Tourism Commission – Bringing people to our area for a day or more.**

The Long Prairie Tourism Commission would like to share with you some of the things we are doing to continue growing tourism in our area.

**Trifold Brochure:** Full color brochure identifying areas of interest, and a brief description of some of the attractions/events that bring visitors to Long Prairie. This brochure is being utilized as a mailer and is available in many of the tourism businesses around town. Brochures are also in the 11 Explore Minnesota Welcome Centers throughout Minnesota. If you would like some to share, please ask.

**Long Prairie Map:** Simplified area map showing areas of interest. Map identifies Places to Stay, Eat, Specialty Shops, and Things to Do. Businesses are identified on the map with place holders and phone numbers (websites/Facebook icon where applicable). Land marks, such as police station, hospital, courthouse, and schools are also identified. The map has been posted on the Long Prairie Tourism Facebook page, Chamber page, and shared with many throughout the network. Maps are also available at some of the local businesses. If you want to display/distribute at your business, just ask.

**Explore Minnesota:** Paid advertising in the Travel Guide publication and an enhanced listing on ExploreMinnesota.com. The Travel Guide, and our on-line listing generated over 800 Long Prairie brochure requests last year. On-line, under their event section, events such as Prairie Days, Bike and Trike Rally, Todd County Fair, and Bright Friday Night are listed. These listings are created and “maintained” by their event organizers. Tourism’s page on ExploreMinnesota.com represents Long Prairie’s major events and attractions. Copies of the Travel Guide are available through the Explore Minnesota website and in newsstands throughout Minnesota for FREE.

**Music in the park:** We have discontinued the coordination of this series for 2019. There is an organization considering taking it over to continue the tradition. If you have interest in helping, please contact us.

**Website:** We work in cooperation with the Long Prairie Chamber to maintain a section of their website to promote tourism in the area. [www.longprairie.org/tourism](http://www.longprairie.org/tourism)

As we move into the future, we have a renewed focus on promoting businesses and events that bring visitors and guests to Long Prairie for a day or more. With this in mind, the Tourism Commission is in the process of organizing Long Prairie’s first disc golf tournament. The intent of this tournament is three fold. First, bring awareness to the town of Long Prairie and what it has to offer. Second, increasing awareness of the course. Third, to act as a fundraiser to help with other current and future events in the community. This tournament is scheduled for May 18<sup>th</sup> at the Lake Charlotte Disc Golf course.


More information and sponsorship opportunities on this event are enclosed. Please post/share the enclosed flier with your employees.

## 2019 Lake Charlotte Disc Golf Tournament May 18, 2019

Long Prairie Tourism Commission, in cooperation with our Park Board, is proud to be planning the first Disc Golf tournament, to be held at our new Disc Golf Course.

**Key points of this event.** Full day event to include two-18 pin rounds of disc golf, prizes for the top finishers in each category, Non-PDGA event, open class-amateur, \$30 entry fee. Entry fee will go toward helping maintain the course, hosting the event, and player pack item for each golfer.

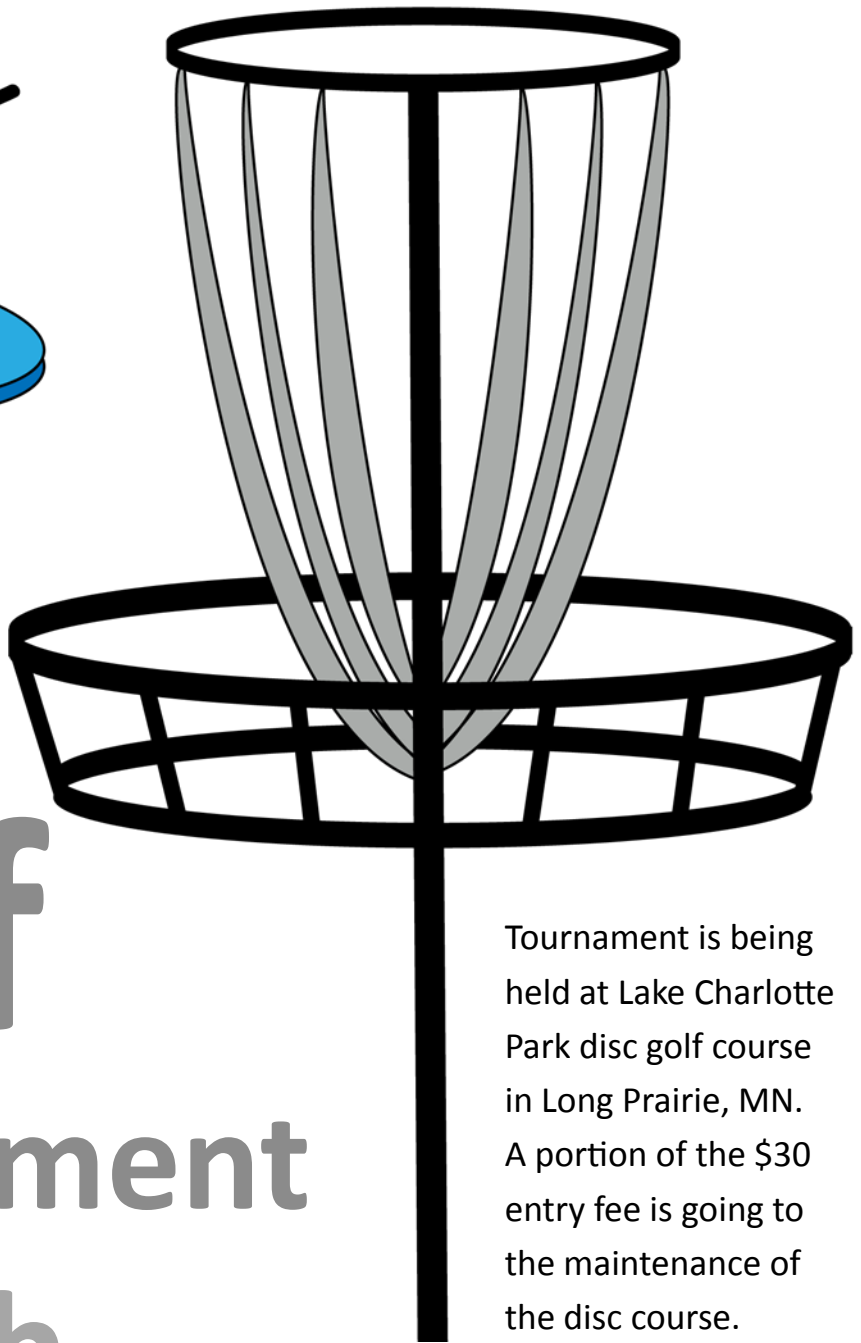
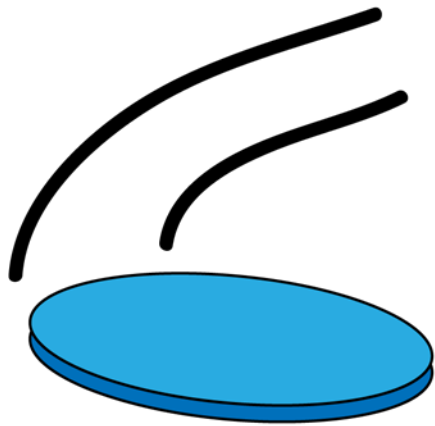
### Sponsorship Opportunities

- |   |              |   |
|---|--------------|---|
| <input type="checkbox"/> <b>Basket Sponsor</b> – 7" round, one-sided ad on the basket topper<br>Your ad will remain on the basket for 1 year (12 available)<br>(Same topper ad, extended up to 2 more years for \$45 a year, billed annually) | \$60         |  |
| <input type="checkbox"/> <b>Score Card</b> – 2½" x 1" ad on score card (5 ad spots available)<br>600 score cards will be printed and will remain at the course  | \$60         |   |
| <input type="checkbox"/> <b>Leaderboard</b> – 7½" x 10" laminated ad on the day's leaderboard   | \$15         |   |
| <input type="checkbox"/> <b>Event Supporter</b> – No ad, just want to support event<br>Name will be line listed on leaderboard  |              |   |
| <input type="checkbox"/> <b>Player Pack</b> – items to be put into player packs<br>Trinket item, coupon or similar (left overs will be returned)  | 50 pc (min.) |   |

Questions, ideas of ways you can support the event, would like to volunteer - please contact Eric Streed at 320-732-2517 or [elstreed@gmail.com](mailto:elstreed@gmail.com)

To take advantage of the above promotional opportunities, please check the box(es), submit this order form and your check payable to Long Prairie Tourism by **April 1, 2019**. Long Prairie Tourism, 615 Lake Street South, Long Prairie, MN 56347 (*note address change*). Ad copy can be emailed to [elstreed@gmail.com](mailto:elstreed@gmail.com)

# Lake Charlotte Park



# Disc Golf Tournament May 18th

Tournament is being held at Lake Charlotte Park disc golf course in Long Prairie, MN. A portion of the \$30 entry fee is going to the maintenance of the disc course.

Along with the opportunity to spend a day with other disc golf players on a beautiful course, players will receive a player pack and prizes will be awarded to the top players in each category. Enjoy the weekend in Long Prairie—disc golf, swimming beach, drive-in theater, and camping.

Online registration at [DiscGolfScene.com](http://DiscGolfScene.com)