

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## **Long Prairie Area Chamber of Commerce**

**ANNUAL CHAMBER BOARD OF DIRECTORS MEETING, February 23, 2016 4:30 pm Thunder Lodge**

Members Present: RaeAnn Waytashek, Warren Weber, Ted Gray, Dave Determan, Denita Wisniewski, Peg Churchwell, Henry Rodriguez, Kelly Peterson

### **1- Call to Order/Roll Call**

### **2- Approval of agenda/additions/deletions ReaAnn/Denita**

### **3- Approval of Minutes & Financial Report – requires a motion Min. Henry/ReaAnne Financials ReaAnn/Dave**

### **4- Introduction of new Community/Chamber Members:** Smoke N Motion, American Legion Post 12, Long Prairie Fleet Supply, Taqueria Chavez, All Service Electric- Ray Hendershot

Possible members: St Mary's Christian Women (This week) Seasonal membership Camp Smore & LP Drive in.

Suggestions:

### **5- Tourism Report—** — Bands and acts up for the summer. Looking to expand something during the winter months. EDA Cobblestone Hotel looking to build a 45 unit hotel. Pursuing a grant for high speed internet. Trails also being worked on this summer.

### **6- EDA Report—Government Report-** City, County, School

### **7- Presentations—** Greg McDonald MN HS Rodeo Show at Todd County Fair Grounds – May 13-15<sup>th</sup> HS Rodeo is sanctioned nationally. They cover N Iowa, West WI. 9,700 high school students and 4,600 junior high students participate.

### **8- Director's Report-**

Facebook- February 309- October 683 LIKES= increase of 25 since last meeting, ask a friend to like our page. 8,900 views and 100 likes for Deloris Isensee's funeral.

Website visits- Page View –Week 1436 (Featuring our Own- Up-Sa Daisy for Valentine's Day, next Features will be Taqueria Chavez, Camphill and the Services Clubs in town.

Publicity/Advertising- Radio ads- KEYL- \$1,100 for 500 ads (Bartered their membership)

QUESTION: Super 8 Directory- should we advertise? Hold – Looking to trade for possible membership in Chamber.

### **9- Old Business**

- a. Learning Luncheon - 16 attendees

Kevin Langer- Feb 9<sup>th</sup> 11:45-1pm @ Griff's

Retail security: shoplifting, employee theft, identity theft, burglar alarms and cameras.

NEXT Luncheon: Melissa Kolstad - Basics of Social Media – April date.

ANNOUNCEMENT OF WORKSHOP: Creative Placemaking 101 Thursday 11-1 LP Country Club

- b. Visit the Chamber breakfast/rolls and coffee- January 27<sup>th</sup>- 25 visited
- c. Banquet - **Speaker John Inkster** from CentraCare- Health Initiatives in LP
- d. Grow Minnesota invoice- conversation with Kathi Schaff
- e. Signature changes- Ryan Jacobson is no longer a signee. Ted Gray has filled out the paper work for MN National Bank. He will need to visit with American Heritage as well.
- f. LPChamber Debit card \$500 limit

## 10- New Business

- a. Warren Weber and Devin Hines will be stepping down from the Chamber Board. We need a new Secretary and check signee.
- b. Vote on two new board members: Clara Vancura and Kelly Peterson
- c. Career Fair April 1<sup>st</sup> 7-12<sup>th</sup> grade kids to show community about healthcare careers.
- d. Prairie Days- NOT FEST Article in LP Leader to discuss changes.
- e. Community gardens – Discussion on who will take over from Lyle.
- f. Cinco de Mayo – Need volunteers. May 6<sup>th</sup>. See Henry if interested.

## 11- Adjourn Ted/ReaAnn

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub