

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

Board of Directors Meeting, July 21, 2015 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Warren Weber, Treasurer- Ted Gray, Todd Ecker, Devin Hines, Ryan Jacobson, RoseAnn Marx, David Determan, Denita Wisniewski, Peg Churchwell

1- Call to Order/Roll Call

2- Approval of agenda/additions/deletions

3- Approval of Minutes & Financial Report – requires a motion

4- Introduction of new Community/Chamber Members –

- REM mentoring network, Long Prairie Lumber Yard, Car club (payment coming), Rotary (payment coming)

- Small business consultants – Tupperware (Jody Bebault) w/explanation

5- Tourism Report— 100 plus Tourism brochure requests (June/July)

6- EDA Report—Government Reports

- City, County, School

7- Presentations— NONE

8- Director's Report- - Possible member: Lions Club, Ray Hendershot –All Service Electric, Brandon Kelly, GRRRL Library & Jenkins

Website: Community Services/Small business consultants- possibly Business Realty tab

Facebook- February 309- July 529 LIKES- ask a friend to like your page

Publicity/Advertising- \$105.00 donation to Crazy Days advertising(Lorna Hunter)

\$69.00 - PEACH advertising for the Chamber

Concert Series- Chamber Ad on back cover (\$80.00)

Hole Sponsorship for CentraCare Golf Scramble

Marvin Hillig advertising

9- Old Business

- a. Golf Scramble- 9 Teams & 9 hole sponsorships, silent auction TOTALS: \$1300
How do we want to divide up this sum? THANKS TO ALL OF YOU!
- b. Learning Luncheon- September 17th : Social media marketing and engagement strategies. What is “Success” social media? Defining and measuring engagement. Calculating ROI of your social media efforts
- c. Auto Owners’ Insurance- Russ Olson will be presenting on Aug 11th at our next meeting

10- New Business

- a. Mall beautification- Estimate from Creative Concepts

11- Adjourn

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub