

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

## Long Prairie Area Chamber of Commerce

Board of Directors Meeting, July 21, 2015 4:30 pm City Hall 4:33 pm - Call to order

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Warren Weber, Treasurer- Ted Gray, Todd Ecker, Devin Hines, Ryan Jacobson, RoseAnn Marx, David Determan, Denita Wisniewski, Peg Churchwell,

1- Call to Order/Roll Call

2- Approval of agenda/additions/deletions Motion by Waytashek 2nd - Denita

3- Approval of Minutes & Financial Report - requires a motion Motion by Determan 2nd Hines

4- Introduction of new Community/Chamber Members -  
Motion by Waytashek 2nd - Hines

- REM mentoring network, Long Prairie Lumber Yard, Car club (payment coming), Rotary (payment coming)  
Group Homes  
Classic Car - 29th Aug

- Small business consultants - Tupperware (Jody Bebault) w/explanation

5- Tourism Report - 100 plus Tourism brochure requests (June/July)

6- EDA Report - Government Reports

- City, County, School Present

7- Presentations - ?? Russ Olson - Minnesota National Agency: Auto Insurance discount for Chamber members Aug. 11th - presentation?

8- Director's Report - Possible member: Lions Club, Ray Hendershot - All Service Electric, Brandon Kelly, GRRL Library & Jenkins

Website: Community Services/Small business consultants- possibly Business Realty tab

Facebook- February 309- July 529 LIKES- ask a friend to like your page

Publicity/Advertising- 525 Likes as of today - \$105.00 donation to Crazy Days advertising (Lorna Hunter) 29 Garage Sales

\$69.00 - PEACH advertising for the Chamber

Concert Series- Chamber Ad on back cover (\$80.00)

Hole Sponsorship for CentraCare Golf Scramble

Marvin Hillig advertising - Auction inserts

## 9- Old Business

- Golf Scramble- 9 Teams & 9 hole sponsorships, silent auction TOTALS: \$1300  
How do we want to divide up this sum? THANKS TO ALL OF YOU! 2 @ \$500 ea.
- Learning Luncheon- September 17<sup>th</sup> : Social media marketing and engagement strategies. What is "Success" social media? Defining and measuring engagement. Calculating ROI of your social media efforts @ 8's Bowling Pub.
- Auto Owners' Insurance- Russ Olson will be presenting on Aug 11<sup>th</sup> at our next meeting

## 10- New Business

- Mall beautification- Estimate from Creative Concepts-
- Norms: Meetings standards

C. Bailey - get quote from Gould -  
D. Lu Hours for fall - 20-22/wk. in office  
up to 8 out of office

## 11- Adjourn

Our Core Values :

- Promotion of Chamber Businesses
- Leadership Development
- Proactive Community Leadership
- Information Hub

FALL HRS

8:30-2:30 M-F

Motion- Determan  
2<sup>nd</sup> - DeWita

Adjourn 5:14 p.m  
Motion- Determan  
2<sup>nd</sup> - DeWita