

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

Board of Directors Meeting, June 9, 2015 4:30 pm CHRISTIE HOUSE MUSEUM

Current Board Members: President - Tamie Barber VP - RaeAnn Waytashek Secretary - Warren Weber, Treasurer - Devin Hines, Todd Ecker, Ted Gray, Ryan Jacobson, RoseAnn Marx, David Determan, Denita Wisniewski, Peg Churchwell, Henry Rodriguez ^{AB.} ^{AB.} ^{AB.} ^{AB.} ^{AB.}

1- Call to Order/Roll Call 4:39

2- Approval of agenda/additions/deletions R. Waytashek - Motion 2nd - Peg Churchwell

3- Approval of Minutes & Financial Report - requires a motion ^{Minutes:} R. Waytashek - Motion 2nd - H. Rodriguez

4- Introduction of new Community/Chamber Members - ^{Financials:} H. Rodriguez 2nd - P. Churchwell

- Predators Baseball Team- Long Prairie Baseball Association, Centre Area Concert Series, State Farm & American Lutheran - Bob Stein referral - All Service Electric /

- Ribbon cutting for Prairie Salon 9:30 am - Ribbon cutting on Weds. 5/10

5- Tourism Report— 40 plus Tourism brochure requests (May-June)

6- EDA Report—Government Reports

- a. City - +
- b. County - +
- c. School - +

7- Presentations— Russ Olson- Minnesota National Agency: Auto Insurance discount for Chamber members NOT PRESENT

BLEND : Engaging the community to improve health.

BLEND is a community collaborative made up of leaders from local businesses, schools, health care, the public and non-profit sector, and families working to reverse childhood obesity.

In pursuit of this mission, BLEND supports community efforts to increase physical activity and promote healthy eating habits. BLEND also works with local schools and community stakeholders to support health initiatives like NuVal Nutritional Scoring System, BLEND Walk-A-Thons, Complete Streets, and Safe Routes to Schools. BLEND invites all to support, invest, inform and focus on efforts to improve health – wherever Central Minnesotans live, work, learn and play.
<http://www.blendcentralmn.org/>

Tour of Christie House

Break : SHORT TOUR OF THE CHRISTIE HOUSE MUSEUM

8- Director's Report- Membership possibilities: Car Club, GRR Library, Battlelake

Website: Seniors section, Civic section ??? EDA /Small business consultants possibly \$25/YR.

Facebook- More LIKES (ask a friend to like your page)

Events

9- Old Business

a. Resort Newspaper mailings- 22 mailings of the Leader and B for the summer to Head of the Lakes and Holiday Resort (members of the Chamber) cost \$330 increase of \$101.00 due to postal requirements for a special mailing.

COMMITTEE for Discount flyer? Do we want to do that this year? Time? - possibly a match w/ drive-in theatre

b. Adopt a pot- Done: profit \$290.00 (labor cost for Chamber TBcalculated)

c. Golf Scramble- NEED HELP- 8 Sponsors & TWO teams and one extra player

- Food order: Chavez & the Mexican Bakery

Volunteers list for June 19th

10- New Business

a. Learning Luncheon- September 17th : Social media marketing and engagement strategies. What is "Success" social media? Defining and measuring engagement. Calculating ROI of your social media efforts @ 8's Bowling

b. Grow Minnesota - Interviews with businesses (short and long)

- 8s Bowling

- Everybody's Market

- Hats Off Coffee

- Packing Plant

- Rose City

Worked with Kathi Schaff - MN Cham. @ Grow MN

c. Centre Area Concert Series- 2 tickets- Members

d. CHANGE MEETING time for next Chamber meeting- July 14th will not work for a handful of members. Possibly 21st of July-

11- Adjourn

6:14 - Motion by Tami 2nd - Pea. Churchwell

Our Core Values :

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub