

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING, March 8, 2016 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- TBD, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Denita Wisniewski, Peg Churchwell, Henry Rodriguez, Kelly Peterson and Clara Vancura

Members Present: Tamie Barber, RaeAnn Waytashek (by phone), Todd Ecker, Denita Wisniewski, Peg Churchwell, Henry Rodriguez, Kelly Peterson, Clara Vancura

Visitors Present: Melissa Kolstad

1- Call to Order/Roll Call By Tamie Barber at 4:30

2- Approval of agenda/additions/deletions Added: Golf Scramble to new business, and Henry Rodriguez resignation from board Motion to approve agenda & additions to the agenda by: Todd Ecker, Second by: Peg Churchwell, approved

3- Approval of Minutes & Financial Report- requires a motion Motion by: Todd Ecker, Second by Henry Rodriguez, approved

4- Introduction of new Community/Chamber Members: Handy Hanson, owner Dale Hanson, Twardowski Escavating

Possible members: St Mary's Christian Women, Petron's Potato, LP Drive-IN

(Minnesota Fresh- new vegetable processing plant in town, Chandler)

Suggestions:

5- Tourism Report— No report, Lu has sent out 125 brochures this year.

6- EDA Report—Government Report- City, County, School – No report

7- Presentations— No presentations

8- Director's Report-

Facebook- March 693 LIKES= increase of 10 since last meeting, ask a friend to like our page – As of the time of the meeting, we have 693 likes which is an increase of 11 since last meeting.

Website visits- Page View –Week 1656 (Featuring our Own- Camphill & Food Pantry, next Features will be Taqueria Chavez and the Services Clubs in town.

Publicity/Advertising- Rodeo Advertising in exchange for promotion- Banner advertising. We need a banner- Permission? Todd Ecker made the motion for approval to purchase 2 banners for the Chamber

to use at events. Motion included \$200 maximum to be spent for banners. Second by: Peg Churchwell, motioned carried.

Todd, from Peach visited with Lu about a possible ad in the Peach to advertise area businesses. More info to come on this.

9- Old Business

- a. NEXT Luncheon: Melissa Kolstad - Basics of Social Media on Tuesday April 5th at 11:45
Location TBD Lu to check with 8's Bowling.
- b. Congratulations to Kelly Peterson and Clara Vancura- New Chamber board members
- c. We need a new Secretary and check signee. Peg Churchwell made the motion to remove Warren Weber as signor on the account. Second by: Clara Vancura. Motion carried.

Todd Ecker motioned that the resolution require 2 signatures on the Chamber Checking accounts, and any 2 signors. Second by: Kelly Peterson. Motion carried.

Current signors will be: Luan Thomas-Brunkhorst, Tamie Barber, RaeAnn Waytashek, Ted Gray, and Denita Wisniewski

- d. Community Gardens- City has taken on the responsibility of the Community Gardens – Lu to talk to Julie Baum about transferring all responsibility to the city.
- e. Career Fair- still need more participation (hand out of participants) – April 1st from 5 – 8 pm.
- f. Prairie Days- Brenda, Melissa Kolstad and Chamber Director met after the Annual Banquet

Question: Should the Chamber of Commerce be involved in organizing the Prairie Days festivities? Does it line up with our mission? Cost? Search for Sponsors?

Prairie Fest has dissolved. Brenda, Melissa, and Lu have discussed possible events that could take place for Prairie Days. Possible dates: June 17th – 19th.

Possible ideas:

Friday night – Drive-in movie to kick off weekend

Saturday – vendor sale (\$25 per 10 x 10 space), Lumberjack crew, petting zoo, parade at 6 pm, band at the VFW

Sunday – Waffle breakfast and predator baseball game.

CentraCare Heath Fair would be the same weekend with 1k & 5k walk/run.

Lu to work up some hard numbers for costs, and time she would spend helping with the organization.

10- New Business

- a. Director's Summer Vacation – Lu will be in Germany from June 18th – July 10th. She will also be gone from July 16th – 23rd to Pennsylvania.
- b. Golf Scramble – Discussed not doing the golf scramble this year. To be discussed further at next board meeting.
- c. Henry Rodriguez – resignation from Board – Henry has stepped down from the Board. He will be moving back to Miami because of family health issues.

11- Adjourn - Clara Vancura made a motion to adjourn, Second by: RaeAnn Waytashek, meeting adjourned at 5:50 pm.

Our Core Values :

- Promotion of Chamber Businesses
- Leadership Development
- Proactive Community Leadership
- Information Hub