

The Mission of the Long Prairie Area Chamber of Commerce is to Promote, Educate & Support a vital business community while Enhancing and Nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce  
Board of Directors Meeting  
Date: May 14, 2013  
4:30 pm City Hall

- 1- Call to Order by Kathleen Nauber at 4:30 pm at City Hall.  
Present: Kathleen Nauber                      Devin Hines                      Mark Poegel  
                 Jason Sellnow                      Mary Schmidt                      Melissa Burch  
                 Tamie Nimmo                      RaeAnn Waytashek                      Mike Denery  
                 Karin Nauber                      Todd Ecker                      Toni Diede
- Absent: Warren Weber                      John Lindeman                      Denita Wisniewski  
                 Andrea Kraska                      Andrew Brown                      Becky Best
- 2- **Gary Brown-Long Prairie Leader**—Presentation on doing the mailing of complimentary Papers to approximately 14 resorts-Sauk Lake, Osakis, Lake Beauty, Burturm area as well. Cost is \$843.75. Budget for this year is \$820. Motion to approve mailing contingent on a flyer that can show the paper is compliments of the chamber and list some businesses that are chamber members.
- 3- **Approval of Minutes & Financial Report** – Motion to Approve Minutes: x Second: x Carried: x  
Motion to Approve Financials: x Second: x Carried: x
- 4- **Introduction of new Community/Chamber Members**  
a. Prairie Outlet-Devin Hines-Open 9-6 Sells clothes, tools, appliances, in the Hart Mall
- 5- **Tourism Report**-sent out 65 packets
- 6- **EDA Report**-none
- 7- **Government Reports**  
a. City  
b. County  
c. School
- 8- **Committee Reports**  
a. **Community Leadership/Leadership Development**  
b. **Government Affairs**  
c. **Marketing/PR/Recruitment**  
d. **Social Media/Community Calendar**  
Link to School Calendar, Country Club Calendar, others?  
e. **Director's Report**-added by Karin,
- 9- **Old Business**  
Golf Scramble plans-scheduled for August 23<sup>rd</sup>, a Friday, we will be charged \$27 per person to participate  
Burkett case-June 14-nothing new  
Resignations-none
- 10- **New Business**  
a. Progress on Website—Presentation-would also like to include short biographies on each chamber board member.  
b. Chamber Member packets-updating them  
c. Sponsorship of CentraCare Foundation Golf Scramble Tuesday July 16 (hole sponsorship \$200)-discussion-Motion to approve \$200 with the addition on our sign to state something about checking out the chamber website or the app: X Second: x Carried: x

**Our Core Values**

Promotion of Chamber Businesses  
Leadership Development  
Proactive Community Leadership  
Information Hub

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- d. Thank you letter (thank you in the paper) to those who attended the open house?
- e. David Horsager—8 Pillars of Trust-discussion to have a 2 hour session, chamber members probably free, others will have a fee. Will explore costs and locations/times.
- f. Plans for Prairie Fest? June 13-16, who can occupy the booth for the times-we will need volunteers on Saturday and Sunday to take time slots.
- g. Are we interested in preparing a video on what the Chamber does, is and how it can benefit businesses and the community? Want to look at what other chambers do. It is a good idea. Discussion on length of video and information to provide.
- h. Seminar planning
  - 1. Topics suggested include: Bookkeeping/Record keeping/taxes and retirement planning (Bailey and Bacon/Edward Jones/ING)
  - 2. Insurance for small businesses
  - 3. Estate planning
- i. To email to businesses about the adopt-a-pot program. We would like to use monies equal to the number of pots requested.

**11- Adjourn** Motion to adjourn: x Second: x Carried: x

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