

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

CHAMBER BOARD OF DIRECTORS MEETING, May 10, 2016 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Clara Vancura, Treasurer- Ted Gray, Todd Ecker, Dave Determan, Denita Wisniewski, Peg Churchwell, Henry Rodriguez, and Kelly Peterson

1- Call to Order/Roll Call Meeting was called to order at 4:32 pm by Tamie Barber, Pres.

2- Approval of agenda/additions/deletions Motion to approve agenda and its editions by RaeAnn Waytashek, second by Henry Rodriguez, motion carried

3- Approval of Minutes & Financial Report- requires a motion Motion to approve minutes by David Determan, second by Henry Rodriguez, motion carried. Motion to approve financial report by RaeAnn Waytashek, second by Ted Gray, motion carried.

4- Introduction of new Community/Chamber Members: Prairie Woods Laundry (May), CMAC Central MN Arts Council (May)

Possible members: Lopez Groceries, Red's Irish Pub

Suggestions:

5- Tourism Report— about 100 this past month

6- EDA Report—Government Report- City, County, School

7- Presentations— Bob Byers. Postponed to a later date, TBD.

8- Director's Report-

Facebook- April 735 LIKES= increase of 11 since last meeting, ask a friend to like our page

Website visits- Page View –Week 2081 (Featuring our Own- , Andrew Ring, Service Organizations, Pastimes)

Publicity/Advertising- Rodeo Advertising I am in the process of getting a banner from Bob Byers. Banner will be 7.6x2 feet.

-Discussion of resort advertising this year with high cost associated with delivery of paper and insert. Motion to not continue with resort advertising and to do a flyer instead that is chamber produced was approved by Henry Rodriguez, second by Denita Wisniewski, motion carried.

9- Old Business

- a. Prairie Days- **Question: What role should we play? Promotion Chamber focus will be on promotion with Chamber director to look into costs of graphic for placement on marketing information**
- b. Adopt a pot with City support **City is still willing to provide support and fire truck watering.**
- c. Park Board- projects: WPA day and Skateboard park
- d. CAD Retreat May 3rd and 4th **report Report given from Chamber Director on information of drug and alcohol use in teens throughout Todd County**

10- New Business

- a. Moose Presentation- May 18th at 2pm
- b. **Somali presentation was never rescheduled – presenter never returned follow up emails to the Chamber Director**
- c. **Question from board member Henry Rodriguez on light use for business and caps used to avoid light directed at the sky for light pollution. Chamber Director will ask questions to city for potential ordinances and cost if the chamber would like to provide these for chamber business's.**

11- Adjourn Our Core Values : **Motion to adjourn by David Determan at 5:31 pm and second by Ted Gray, third by Henry Rodriguez, motion carried.**

-Promotion of Chamber Businesses

-Leadership Development

-Proactive Community Leadership

-Information Hub