

The Mission of the Long Prairie Area Chamber of Commerce is to Promote, Educate & Support a vital business community while Enhancing and Nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce
Board of Directors Meeting
Date: November 12, 2013
4:30 pm City Hall

Present: Kathleen Nauber Devin Hines Tamie Barber
Warren Weber RaeAnn Waytashek Karin Nauber Andrea Kraska
Mary Schmidt Denita Wisniewski Mike Denery
Todd Ecker RoseAnn Marx

Absent: Jason Sellnow Andrew Brown Mark Poegel
Daphne Karpan Melissa Burch John Lindeman

- 1- **Meeting** called to order at 4:30 PM by Kathleen Nauber at City Hall
- 2- **Approval of Minutes & Financial Report** Motion to Approve Minutes: Waytashek Second: Wisniewski Carried. Motion to approve financials: Barber Second: Waytashek Carried
- 3- **Introduction of new Community/Chamber Members** none
- 4- **Tourism Report= brochures sent out or delivered 52**
- 5- **EDA Report—**
- 6- **Government Reports**
 - a. City
 - b. County
 - c. School- first quarter parent conferences this week, Had a Veterans program which was well attended by the community

7- Director's Report

First Good Morning Long Prairie tomorrow-7am Centracare
First Chamber Coffee Break, Tuesday, November 19 1:00 pm, Lakewood Medical Supply
Conversation with Jeff Lucas-meeting went well, 11/25 to have an "Improvement Group"
meeting for the downtown area

8- Old Business

--Board terms-discussion about treating terms as individuals, not by 'per business.' To send out general email to members to look for board members. Nominate/Elect President in December.

--Chamber Member packets

--Review of our goals

-- Tourism: I sent the amount owed. Working with Mayor Don and the city to resolve the issue.

Want to attend Tourism meetings starting in December to make sure things are kept up to date. Meetings are the first Monday of the month at 5:15 p.m. at the city hall. If you grant me permission, I would need approval to make a change in my hours for the first Mondays of the month to be from approximately 12 p.m. to 6 p.m.---board won't micromanage hours

9- New Business

- a. Mark Deterding will host a three hour session for the \$500. Available dates are in January. 9, 13, 14, 20 or 21. Session would be from 6-9 p. Hold at church?—to be held at school as long as we can book it, free will donations, proceeds to go towards scholarship for school children in leadership. Date set for 1/20/14. Need to advertise via email, sign in town, flyers, etc. Looking into translators so we can target Hispanic families as well. Schmidt to ask if children want to host fundraiser dinner before the speaker around 5-6 pm.

Our Core Values

Promotion of Chamber Businesses
Leadership Development
Proactive Community Leadership
Information Hub

The Mission of the Long Prairie Area Chamber of Commerce is to Promote, Educate & Support a vital business community while Enhancing and Nurturing the livability and community connectedness of the area.

- b. Chamber Buck discussion for CentraCare (large amt. requested) asking for checks for \$250, we will create bigger checks
- c. Advertising on our website by Chamber Members? A source of non-dues revenue...Discussion. Will look at figures to present next month
- d. Our member brochures to restaurants/motels? Will put them p
- e. Dues billing for 2014... discussion. Need to have a meeting
- f. Permission for me to come in later and stay later on Thursdays-request withdrawn
- g. Approve/deny me to go to Grant Writing essentials seminar from the Initiative Foundation... December 3 from 1 to 4:30 p.m. in LF... Fee is \$35. I can get a ride with Verna Toenyen and others. Motion: Brown Second: Wisniewski Carried
- h. Can we advertise in the newspaper for the Christmas Santa parade to be held on November 29 at 6 p.m. I said we could print some flyers for them.-will post on our website and Facebook, not going to purchase ad space at this time
- i. Downtown "Improvement Group" group to meet on Nov. 25. I would like permission to be involved in this forming group. I would like a Volunteer to attend also. It is an evening meeting beginning at 6 p.m. Tim King and others will be there. Should invite main street business owners to attend, Chamber and non-chamber. If you give me permission to be a part of this group, I will need to adjust my hours for that date. I can let you know future dates after we meet as this is just the first one.-OK
- j. Free downtown Storefronts article – read to the board
- k. Burkett court date on the 27th, to email out exact time so we can fill court room
- l. Centracare precious donation of \$200 last year, current offer for El-Jay Plumbing and Heating to match donations up to \$100,000. Motion to donate \$100 Brown Second: Hines Carried
- m. Website stats: Chamber website is getting about 150-400 hits a day, good stats
- n. Permission to send out email about Shop Small Saturday on November 30th
- o. Centracare asking for a \$50 donation for space on the calendar, suggestion to buy calendars at \$20 apiece when they come out
- p. Time to do a massive "Thank You" ad in the paper for the holiday season from the Chamber to its members: Motion to cap it at \$200 Weber Second: Barber Carried

10- Adjourn Motion: Denery Second: Kathleen Nauber Carried

Our Core Values

Promotion of Chamber Businesses
Leadership Development
Proactive Community Leadership
Information Hub