

The mission of the Long Prairie Area Chamber of Commerce is to promote, educate & support a vital business community while enhancing and nurturing the livability and community connectedness of the area.

Long Prairie Area Chamber of Commerce

Board of Directors Meeting, October 13, 2015 4:30 pm City Hall

Current Board Members: President- Tamie Barber, VP- RaeAnn Waytashek, Secretary- Warren Weber, Treasurer- Ted Gray, Todd Ecker, Devin Hines, Ryan Jacobson, David Determan, Denita Wisniewski, Peg Churchwell

1- Call to Order/Roll Call

2- Approval of agenda/additions/deletions

3- Approval of Minutes & Financial Report – requires a motion

4- Introduction of new Community/Chamber Members – Rainbow Rider, Snap Fitness, Crafts by Shirley Hallek & Denita Winiewski, Young Living Oils - Amy Westerberg & Alissa Pesta, Jamerry Nails - Jaime Meyer Tastefully Simple- Candace Perish, Pink Zebra- Kathleen Nauber

- BOB Radio fell through due to the fact that Jim Larson no longer is employed with the radio station.
- QUESTION: Todd County offices & School District- Rick Utech and Jackie Och asked about membership
What is our policy?

5- Tourism Report—400 plus Tourism brochure requests (June-October)

6- EDA Report—Government Report- City, County, School

7- Presentations— Mr. John Kringen will be speaking about Operating Levy Facts.
On Nov. 3rd, our local school district will be asking voters to approve an increase in the operating levy to provide just under \$200,000 in new revenue.

8- Director's Report-

Facebook- February 309- October 601 LIKES- ask a friend to like your page

Website visits- average daily visits in Sept/Oct 250

Visitations/New Hours: 10 visits (Wednesdays)

The LPACC director position is developing.

Homecoming- Float prizes

Halloween- business participation \$5.00

Bright Light Parade – float participation and ideas

Publicity/Advertising- Bright Light Parade Registration and Parade flyer

9- Old Business

- a. Accounting : Phillip Gould CMA - help with the Chamber's bookkeeping – \$69.84
Reconciliation, Payroll, Taxes
*CLEAN UP costs estimated cost \$500.00- bartering this year's 2015 and next year's 2016 membership to the Chamber total coming to \$215. The cost of his services will be approximately \$285 extra (start up fee/clean up)
* Mr. Gould suggest upgrading to the \$25.00 a month Quick Books version because it has more report capabilities.
- b. Hillig auction update/Next auction April 9th
- c. Learning Luncheon - Sept 17th summary

10- New Business

- a. Learning Luncheon - October 29th Business Transition Planning
(see attachment in email)
- b. Breakfast- CentraCare introducing the NEW doctor
- c. Survey Monkey Costs- Split with City, EDA and Chamber? \$300.00
- d. Late Chamber Meeting times- 6:30pm ...possibility?

11- Adjourn

Our Core Values :

- Promotion of Chamber Businesses
- Leadership Development
- Proactive Community Leadership
- Information Hub